

Florida PTA Leadership Convention 2025 Sponsorships & Exhibitors

***Thursday, July 10 — Sunday, July 13, 2025
Omni Orlando Resort at Championsgate, Orlando***

- Reach over 800 of Florida PTA's decision makers
- Exhibit 13 hours over Thursday, Friday, and Saturday
- Additional activities moved into Exhibit Hall to draw attendee traffic
- Fewer workshops scheduled against the Exhibit Hall hours
- Exhibit Hall Ribbon Cutting Ceremony planned for Thursday evening
- New Sponsorship benefit — Option to present a 45-minute workshop to attendees
- Upgrade your Exhibit Booth with Sponsorship benefits

Exhibit Hall Hours

Thursday, July 10	6 PM to 8:30 PM
Friday, July 11	11 AM to 4 PM
Saturday, July 12	12:30 PM to 6 PM



2025 Florida PTA Leadership Convention Sponsorships

Get the most exposure for your organization by becoming a Florida PTA Leadership Convention Sponsor! Choose a sponsorship opportunity that fits your marketing goals and grow your business with Florida PTA. Custom sponsorship packages for can be developed for your business. Just e-mail Polly DeLucia at Exhibit@FloridaPTA.org with any questions or special requests.

ALL Florida PTA Leadership Convention Sponsors receive:

- One (1) Sponsor-level booth in the Exhibit Hall or Main Hallway
- Purchase of one (1) adjoining booth space at half price (Ruby or Sapphire level)
- Option to present a 45-minute workshop on Friday or Saturday morning
- Announcement of sponsorship in Florida PTA E-Newsletter & on social media
- Logo with link on Florida PTA webpage through May 2026
- Logo displayed on screen during all General Meetings
- Logo displayed on printed signage in convention space
- Access to convention app with logo, links, videos, & more
- Inclusion in convention app game to drive attendees to your booth
- Inclusion of your materials in the convention bags given to attendees
- Ad space in the convention program
- Signage and other promotions as appropriate to sponsorship specifics

Choose Your Florida PTA Leadership Convention Sponsorship!

Phoebe Apperson Hearst Level (2 available)

\$10,000 each

Includes in addition to all Sponsor benefits:

- Up to three (3) minutes of speaking time in a General Meeting
- Full-Page Ad in the Convention Program
- Sponsorship recognition on pre-convention collateral materials
- E-mail sent on sponsor's behalf to Florida PTA Leadership Convention registrants

Mary Alice Birney Level (Select 1 of 6 options)

\$5,000 each

Includes in addition to all Sponsor benefits:

- Half-Page Ad in Convention Program
- Sponsorship recognition on pre-convention collateral materials
- Signage and other promotion as appropriate to sponsorship specifics

Convention Center WiFi Sponsor (1 available)

Sponsor the free WiFi available to attendees in the Osceola County Convention Center. Your business name will be the password!

Convention Bag Sponsor (1 available)

Your company logo and the Florida PTA will be co-branded on 1,000 bags for distribution to convention attendees. Remember — these bags will go home — stretching your advertising dollars across Florida.

Convention Water Bottle Sponsor (1 available)

With coolers of cold water in every convention space, attendees will appreciate the gift of a water bottle featuring your company's name and logo co-branded with the Florida PTA logo. Remember — these bottles will go home.

Awards & Recognition Luncheon Sponsor (1 available)

Sponsorship of the Awards & Recognition Luncheon includes up to three (3) minutes of speaking time during the event and two (2) event tickets. Your company's name and logo will be on the event program and promotional materials.

Reflections Recognition Ceremony Sponsor (1 available)

Sponsorship of the Reflections Recognition Ceremony includes up to three (3) minutes of speaking time during the event and two (2) event tickets. Your company's name and logo will be on the event program and promotional materials.

PTA's Got Talent Sponsor — Theme is "PTA Rocks the Stage!" (1 available)

Sponsor Florida PTA's annual Saturday night party! Includes up to three(3) minutes of speaking time at the event and four (4) event tickets. Your company's name and logo will be on event flyers.

Selena Sloan Butler Level (Select 1 of 7 options)

\$3,000 each

Includes in addition to all Sponsor benefits:

- Quarter-Page Ad in Convention Program
- Can upgrade to a ½-page ad in convention program if not putting materials in convention bags
- Signage and other promotion as appropriate to sponsorship specifics

County Council Party Sponsor (2 available)

Sponsor Florida PTA's Friday night event at Eagle's Edge. Your company's name and logo will be on event flyers.

Convention Lanyard Sponsor (1 available)

All convention attendees must wear badges while in the convention space — get your company's name and logo right out in front. Co-branded with the Florida PTA logo. Remember — these lanyards will go home.

Cold Beverage Service Sponsor (2 available)

Sponsor the mid-afternoon cold beverage break for convention attendees.

Coffee Service Sponsor (2 available)

Sponsor a morning coffee break for convention attendees.

Building Community Level (Does NOT Include Booth Space)

\$750 each

Includes in addition to Sponsor benefits:

- Have a "Virtual" Booth in our convention app
- Eighth-Page Ad in Convention Program
- Can upgrade to a ¼-page ad in convention program if not putting materials in convention bags

All Florida PTA Leadership Convention Sponsors must:

- Provide appropriate logo artwork and link at time of registration
- Provide Certificate of Insurance to Florida PTA **by May 16, 2025**
- Provide camera-ready artwork for inclusion in the program **by May 16, 2025**
- Deliver 800 copies of materials and/or giveaway items to Florida PTA **by May 16, 2025**

Florida PTA

1747 Orlando Central Parkway Orlando, FL 32809

ATTN: Convention Bag Materials

- Provide the names of all attending representatives to Florida PTA **no later than June 27, 2025**. Florida PTA will provide two (2) complimentary Sponsor convention badges. Additional convention badges will be \$5 each. NO ONE is allowed in the Osceola County Convention Center or Florida PTA Exhibit Hall without a convention badge.
- Abide by the terms set forth in the [Exhibitor Contract](#).

If you have any questions, please contact Polly DeLucia at Exhibit@FloridaPTA.org or Susan Kocarek at Communication@FloridaPTA.org.



2025 Florida PTA Leadership Convention Exhibitor Booths

	Early (by March 6)	Regular (by April 30)	Late (by June 25)
Emerald	\$500	\$725	\$950
Ruby	\$750	\$975	\$1200
Sapphire	\$1000	\$1225	\$1450
Virtual (App Only)	\$250	\$250	\$500

- Early Bird Registration **through March 6, 2025**
- Regular Registration **through April 30, 2025**
- Late Registration **by June 25, 2025**

Register early for the lowest rates & the best selection of booths!

Refer to the diagram of the Exhibit Hall on Page 9 to select booth placement. Only booths that are unsold will be available during registration. Booth placement is offered on a first come, first served basis and must be confirmed by Florida PTA.

Note: Sponsors may purchase one (1) adjoining booth space (Ruby or Sapphire level) at half price. Any additional booths are at full price.

ALL Florida PTA Leadership Convention Exhibit Booths include:

- 10 '(width) x 8 '(depth) Exhibitor Booth
- 10 '(width) x 8 '(height) Back Drape
- 8 '(depth) x 3'(height) Side Drape on Each Side
- 6 '(width) x 2 '(depth) Draped Table with 30" Skirting
- Exhibit Booth ID Sign (7 'x 44")
- 2 Folding Chairs & Wastebasket
- Drape Color: Blue
- Two (2) Exhibitor name badges
- Access to convention app with logo, links, videos, & more

Exhibitor Upgrades:

Some Florida PTA Leadership Convention Sponsor perks can be purchased individually for increased visibility! Upon request, Florida PTA is also open to creating unique opportunities which meet your specific goals.

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|--|-------|
| • Add Your Materials to Convention Bags | \$500 |
| • Full-Page Ad in Convention Program | \$800 |
| • Half-Page Ad in Convention Program | \$400 |
| • Quarter-Page Ad in Convention Program | \$200 |
| • Eighth-Page Ad in Convention Program | \$100 |
| • Present a 45-minute Vendor Workshop (limited availability) | \$200 |
| • Inclusion in convention app game | \$50 |

All Florida PTA Leadership Convention Exhibitors must:

1. Provide appropriate logo artwork and website link **by May 16, 2025**
2. Provide Certificate of Insurance to Florida PTA by **May 16, 2025**
3. Provide the names of all attending representatives to Florida PTA **by June 27, 2025**. Florida PTA will provide two (2) complimentary Exhibitor name badges. Other Exhibitor name badges will be \$5 each. Access to the Osceola County Convention Center or Florida PTA Exhibit Hall is prohibited without a convention badge.
4. Abide by the terms set forth in the [Exhibitor Contract](#).

Late registrants MUST provide all required items by June 27, 2025.

Florida PTA Exhibitor Raffle

All sponsors and exhibitors are asked to provide at least one (1) item to Florida PTA to be given out to attendees as part of the Exhibitor Raffle. Information about the Exhibitor Raffle will be provided at Sponsor/Exhibitor check in. Drawings will be live in the Exhibit Hall this year.

Florida PTA Scholarship Basket Raffle — Extra Exposure!

All sponsors and exhibitors are welcome to donate a basket or item to the Scholarship Basket Raffle. All funds raised will be used to provide scholarships to high school seniors. Contact Scholarship@FloridaPTA.org if you would like to donate to this worthy cause.

About Florida PTA

- We make every child's potential a reality by engaging and empowering families and communities to advocate for all children.
- 180,000 members and over 1,100 Local PTAs statewide
- Fourth largest state PTA in the country
- www.floridapta.org

Event Information

- Florida PTA Leadership Convention
- July 10-13, 2025
- Exhibitor dates are July 10-12, 2025
- Osceola County Conference Center
Omni Orlando Resort at
Championsgate
1500 Masters Blvd, Championsgate FL
33896
407-390-6664
- <https://www.omnihotels.com/hotels/orlando-championsgate>

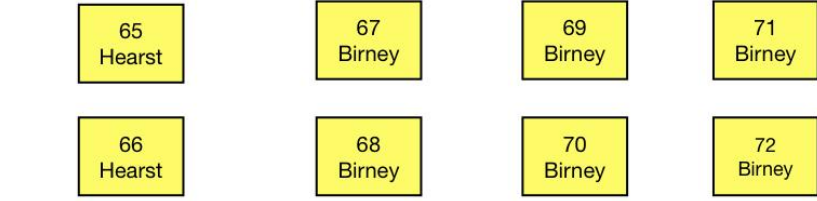
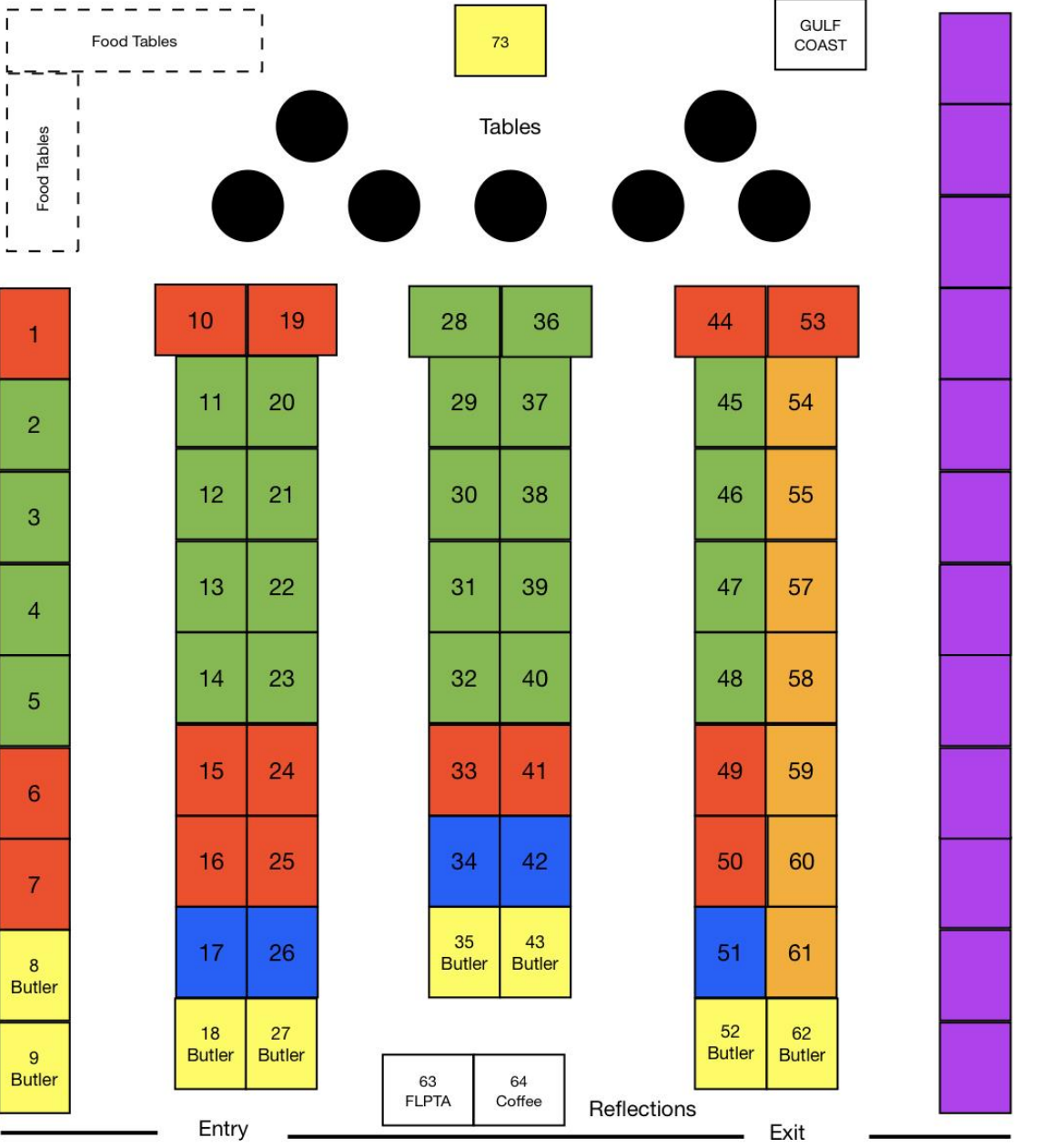
Why Exhibit With Us?

- Gain access to approximately 800 PTA leaders in one venue.
- Company listing and description in the event program, as a reference for PTAs throughout the school year.
- Get a jump start on the 2025-2026 school year! Your competitors are likely to be there.
- Can you afford to miss it?

Room Rates

- Receive a discounted rate of \$179 for single/double occupancy (a \$12 resort fee will also be added).
<https://bookings.omnihotels.com/event/orlando-championsgate/Florida-PTA-2025-07052025>
- Highly recommend room registration no later than April 1, 2025 for a discounted rate. If the Florida PTA hotel block is full, published rates apply.
- Reserve a room online or call 1-800-THE-OMNI

BACK OF HALL



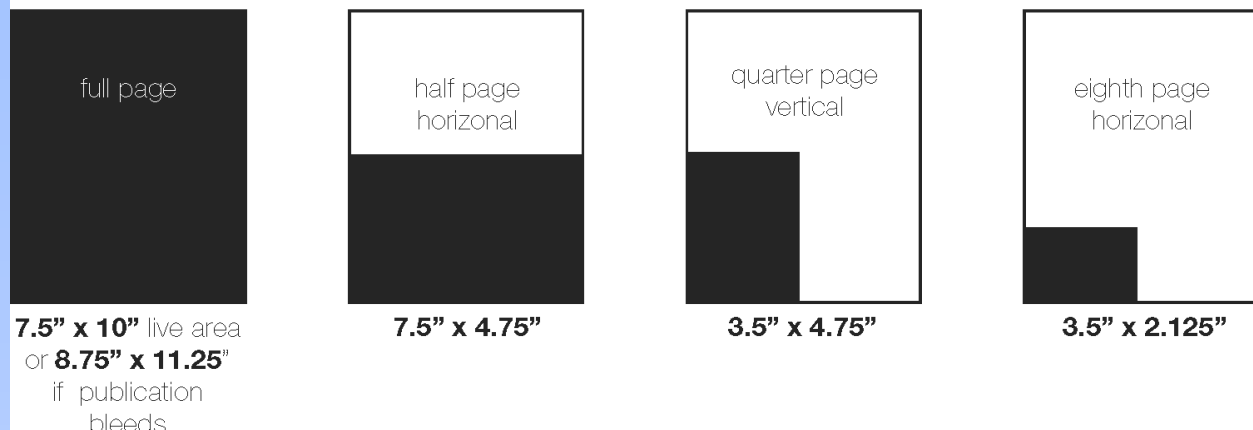
02/10/2025

CENTER MAIN HALLWAY

BOOTH TYPES

SPONSORS	SAPPHIRE
EMERALD	RUBY

General information/specifications for print advertising based on a 8.5"x11" publication



*Exhibit area is located in Osceola Ballroom A, B, C

The information contained herein is for general purposes only.

Publication sizes and specifications may vary. Please check before submitting a copy.

Print ad specifications:

Advertising copy must be formatted in EPS or PDF, 300 dpi, with embedded fonts or fonts converted to outlines in the case of EPS files; JPG, TIFF or BMP files. No MS Publisher or graphics in Word documents can be accepted.

Ads should be submitted in the color space of the final print job.

If it is necessary to submit ads in InDesign or Illustrator, all fonts and graphics must be included with the document.

Final production will be printed in black and white.

Be sure to consult with Polly DeLucia at Exhibit@FloridaPTA.org or Susan Kocarek at Communication@FloridaPTA.org on specific details before submitting advertising.

Thank you.

Frequently Asked Questions

WHEN IS THE APPLICATION DEADLINE FOR EXHIBITING?

The early bird deadline for applications is February 28, 2025. Regular registration deadline is April 30, 2025. Late registration deadline is June 25, 2025. All applicants will be notified of the status of applications via email within 10 business days of submission.

WHAT METHODS OF PAYMENTS DO YOU ACCEPT AND WHEN IS PAYMENT DUE?

Payment by check is preferred. Mastercard and Visa are also accepted. Payment is due February 28, 2025 for early bird registrations. Payment is due April 30, 2025 for regular registrations. Payment is due at time of registration for late registrations.

WHEN WILL I BE NOTIFIED OF MY BOOTH LOCATION?

Approved applicants will have their booth location confirmed via email within 10 business days of receipt of payment by Florida PTA.

IS THE EXHIBIT HALL CARPETED?

Yes.

WHAT ABOUT WI-FI ACCESS AND ELECTRICITY?

Wi-fi and electricity are available. Additional information will be in the Exhibitor Service Kit.

WILL FOOD BE AVAILABLE FOR PURCHASE?

Yes, there will be food available for purchase at the venue location, as well as several restaurants located within the hotel.

WILL CARTS OR DOLLIES BE AVAILABLE FOR MY USE WHEN I ARRIVE TO SET UP?

Carts or dollies are not provided for setup or teardown.

ARE DOOR PRIZES ALLOWED?

Yes! All exhibitors are welcome to hold door prize drawings and conduct other giveaways at their booths. Exhibitors must request EXPLICIT permission from the Florida PTA President to give away food items or to offer items for sale in the Exhibit Hall.

HOW DO YOU JOIN THE FLORIDA PTA EXHIBITOR RAFFLE?

All sponsors and exhibitors are asked to donate at least one (1) item to the Florida PTA Exhibitor Raffle. Raffle cards will be included in your packet at check in on July 10th. You will complete and return these to the FLPTA Booth (at the front of the exhibit hall). Winners will be announced by FLPTA and pick up the raffle cards from the FLPTA Booth. Winners must take raffle cards to your booth to pick up their prize.

Need Help? Contact Us!

Polly DeLucia
Exhibit@FloridaPTA.org
407-314-5423 (text/call)

Susan Kocarek
Communication@FloridaPTA.org
407-855-7604 ext. 306