



**Florida
PTA[®]**

everychild.one voice.[®]



Annual Report

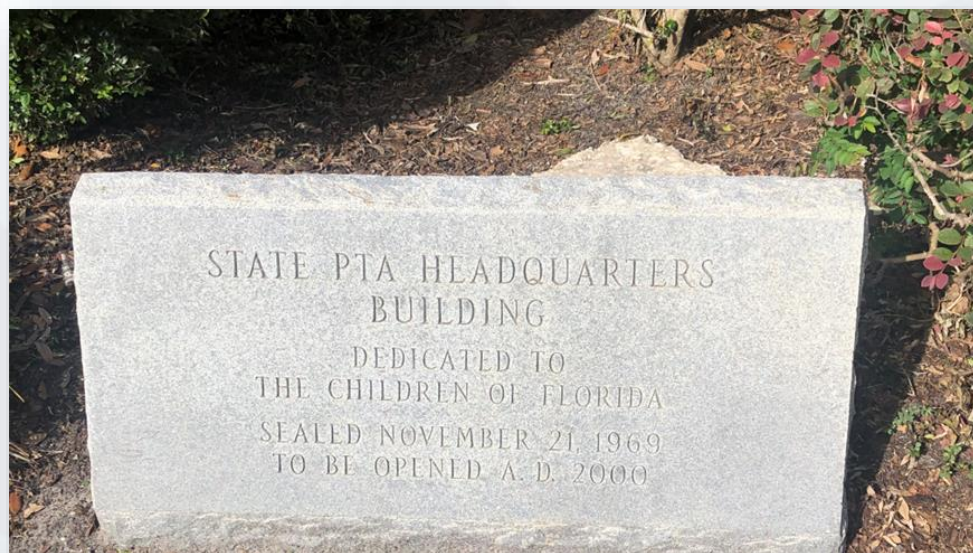


A Family of Advocates for ALL Children!

Florida PTA State Office

1747 Orlando Central Parkway
Orlando, FL 32809

407-855-7604



Our Mission

**TO MAKE EVERY CHILD'S POTENTIAL A
REALITY BY ENGAGING AND EMPOWERING
FAMILIES AND COMMUNITIES TO
ADVOCATE FOR ALL CHILDREN**

Our Purposes

- To promote the welfare of children and youth in home, school, places of worship, and throughout the community;
- To raise the standards of home life;
- To advocate for laws that further the education, physical and mental health, welfare, and safety of children and youth;
- To promote the collaboration and engagement of families and educators in the education of children and youth;
- To engage the public in united efforts to secure the physical, mental, emotional, spiritual, and social well-being of all children and youth; and
- To advocate for fiscal responsibility regarding public tax dollars in public education funding.

Our Values

- Collaboration: We will work in partnership with a wide array of individuals and organizations to broaden and enhance our ability to serve and advocate for all children and families;
- Commitment: We are dedicated to children's educational success, health, and well-being through strong family and community engagement, while remaining accountable to the principles upon which our association was founded;
- Diversity: We acknowledge the potential of everyone without regard, including but not limited to: age, culture, economic status, educational background, ethnicity, gender, geographic location, legal status, marital status, mental ability, national origin, organizational position, parental status, physical ability, political philosophy, race, religion, sexual orientation, and work experience;
- Respect: We value the individual contributions of members, employees, volunteers, and partners as we work collaboratively to achieve our association's goals; and
- Accountability: All members, employees, volunteers, and partners have a shared responsibility to align their efforts toward the achievement of our association's strategic initiatives.

2021-2022 Florida PTA Board of Directors

Executive Committee

Jen Martinez, President (Palm Beach)
Carolyn Nelson-Goedert, President-Elect (Miami-Dade)
Maxine Lewers, Vice President for Leadership Development (Broward)
Alvin Gainey, Vice President for Regions and Councils (Alabama)
Naomi Frierson, Vice President for Membership Development (Hillsborough)
Dr. Danielle Thomas, Vice President for Educational Development (Leon)
Khanh-Lien Banko, Treasurer (Flagler)
Robin DeVault, Secretary (Hillsborough)

Advocacy

Karen Mazzola, Legislation (Seminole)
Tracy Strecker, Resolutions (Orange)
Rosa Canon, Diversity, Equity & Inclusion (Miami-Dade)

Leadership Development

Janet Lamoureux, Leadership Convention Management (Polk)
Charman Postal, Sponsor Engagement (Palm Beach)
Katrena McMahan, Reflections (Indian River)

Membership Development

Caryn Liss, Awards (Orange)
Lisa Hoyland, Family & Community Engagement (Pinellas)
Faith DeVault, Student Engagement (Hillsborough)
Joe Picora, Scholarship (Hernando)
Jessica Summers, Membership (Pinellas)

Educational Development

Angie Gallo, Education Pathways (Orange)
Eric Stern, Healthy Child (Palm Beach)
Pamela Korithoski, Exceptional Childhood (Alachua)

Regions and Councils

Mary Benedict (Alachua)
Burt Miller (Broward)
Kay Hawkins (Duval)
Samarys Kervin (Escambia)
Frank Reyes (Hillsborough)
Julia White (Indian River)
Andi McAvoy (Martin)
Sandra West (Miami-Dade)
Melanie Williams (Orange)
Laura Fellman (Palm Beach)
Alicia Willis (Pasco)
Kristina Garcia (Pinellas)
Shelley Pedraza (Seminole)
Linda Witherwax (Volusia)
Felita Tutt, North Region
Erica DeFord, Central Region
Dr. Teena White, East Region

Non-Commissioned Members

Eliana Frierson, Youth Member (Hillsborough)
Linda Nestor, Media & Marketing (Broward)
Lawrence Clermont, NPTA (Pinellas)
Mady Plumey-Cruz, NPTA (Orange)
Linda Kearschner, Immediate Past President (Pinellas)
Rose Acerra, Parliamentarian
Mindy Haas, Consultant
Cindy Gerhardt, Consultant
Jean Hovey, Consultant



Florida PTA 21-22 Highlights

- National PTA Outstanding Youth Advocate of the Year Award—Marina Devine Guzmán and Lucia Chico (Coral Gables, FL)
- National PTA 2022 Jan Harp Domene Diversity and Inclusion Award
- Multiple local units and county councils receive grants and awards from National PTA
- Eight Scholarships granted to graduating PTSA Seniors
- Peers for Presidents



	Dariel Cruz Rodriguez, recipient of the Kathie Lasky Scholarship, will be attending the University of Chicago.		Andrew Landsaw received the Brian Dassler Memorial Scholarship and will be attending The University of Florida.
	Robert Rice will be attending Florida State University.		Annika Yun will be attending The University of Florida.
	Jason Murray will be attending Duke University.		Emma Buscemi will be attending the University of South Florida.
	Kaleigh Paredes received the Renee Grutman ESE Scholarship and will attend Seminole State College.		Ethan Elkins will be attending Florida State University.



Jen Martinez, President



Two summers ago, when I began my presidency, we started in a virtual format just coming out of a nationwide lockdown. We had no idea what we were in for or what to expect. Over the past two years, we charted new courses and created new ways to lead and engage our amazing association. We did it without a playbook, but we did it together. We rebounded because we are resilient, and we knew there was work to be done. Looking back now, I see that our PTAs have become much more conscientious, and flexible, and there has been a significant change in the culture of our association.

Throughout the past 2 years, I have had the opportunity to watch to see what inspires you, and asked what is your WHY? I believe now that you not only inspired me to lead, but you have also inspired me to live the legacy we have built. A legacy of being an association of inclusiveness, an association of acceptance, and one that is truly one voice for ALL children.

Together we will continue to raise awareness of child abuse, human trafficking, sexual harassment, LGBTQ+ gender identity, homelessness, childhood obesity, food insecurities, and all the challenges Florida families face. After all, Advocacy is the heartbeat of our association. Florida PTA has been a relevant advocacy association for 99 years. The members across our great state will never give up on our children. We will continue to be the example of the way we should advocate for our children, our schools, and our communities. Let us all continue to inspire this association to not only affect change but shape the way Florida PTA is looked upon for many years to come.

It has been an absolute pleasure to serve as your President. It was one of the greatest honors and accomplishments I have been privileged to be a part of. Florida PTA has dedicated itself to becoming the stronger association it set out to be. We came together through unprecedented times and continued to make a difference. We build strong relationships and lead coalitions, and we are the leaders in parental engagement and community outreach in the State of Florida.

You ask anyone across our state about PTA and you will hear words like Grace, Flexibility, Perseverance, Determination, Dedication, and Commitment. That's who we are, and who we will continue to be.

Always be proud of all that you do and know that you are appreciated. The ripples you make today will make a difference in the lives of the children we serve, ALL Children!

A Family of Advocates for All Children!
#PTA PROUD

President's Highlights

Participated in multiple meetings, training, and events including:

National PTA Hill Day and 125th Anniversary Convention
PTA's National Constituent Association Advisory Council (NCAAC)
State President Meetings and Training
National Standards for Family-School Partnerships
Florida PTA Legislative Conference & Children's Week
Florida PTA Leadership Convention
Florida PTA, EC, BOD, Commission, and Committee Training
Consortium of Florida Education Foundations
Florida College Access Network Talent Strong Summit
Florida Councils of Churches Abundant Living for All
Appointed by the FDLE Commissioner to the Missing & Endangered
Persons Information Clearing House Advisory Board –
Karen Mazzola serving as designee
2022 USA Special Olympic Games Delegate
Visits to PTA/PTSA schools
Other coalition training and webinars

Supporting collaborations with:

Florida Department of Education
Florida Department of Health
Florida Department of Agriculture
Florida Department of Law Enforcement
Southern Education Foundation
Florida Coalition to Prevent Gun Violence
Brady Campaign and Center to Prevent Gun Violence
Team ENOUGH (Youth arm of the Brady Campaign)
Ban Assault Weapons Now (BAWN)
No Place For a Child
Florida After School Network
Future of Privacy Forum
Equality Florida
Florida Education Association (FEA)
The League of Women Voters of Florida
Pastors for Florida Children
Bringing Voices Together

A Year in Review

Enhancing our Virtual & Hybrid Meetings and Events

Get Engaged Wednesdays (45 Sessions – over 2,000 Engaged)

Virtual Leadership Summits (3 Sessions – nearly 2,000 Engaged)

Hybrid Legislative Conference

PhRMA STEM Grant - \$110,000 granted to 20 local units with projects completed and shared

Hybrid Leadership Convention 2021

In-Person Convention 2022 at a new location

Papa John's Community Grant- \$42,000

National PTA School of Excellence (53 designees for the 2021-2022 cycle)

Office Depot Start Proud! School Resource Grants

National PTA iStem + Families Grants Math Nights

National PTA Connected – Digital Families Grants

National PTA Healthy Lifestyles Grants

National PTA Healthy Minds Initiative

National PTA Family Reading Experience Grants

National PTA COVID-19 Grants

National PTA and Thermo Fisher Scientific Team Up to Help Maximize In-Person Learning for Students

Monthly Newsletters and Advocacy Briefings

Month Anniversary Posts

Interactive Sharable Graphics

A Year in Review



Marketing & Media Committee

The Media and Marketing Committee has done some extraordinary work this year. For the first time the committee has worked with a green screen, recording various videos advocating for children and taking Board of Director photographs using the President's logo as a background. We have recorded monthly messages from the President, in addition to various videos promoting PTA events and functions. A multitude of graphics have been made by our super talented members. Although the years of Covid have been challenging, a video was made on each in-person/virtual event that was held. The committee worked side-by-side with the Legislative Committee creating various videos and graphics to promote the Florida PTA advocating agenda and then documenting the LegCon Event in person. Leadership Convention is a time for the committee to shine, with both videos and graphics the committee has been hard at work promoting and encouraging members to attend safely, in person. The committee has some very active and talented members and they have made a great contribution to promoting Florida PTA.



Linda Nestor, Chair

Committee Members

Renee Huggins
Heidi Poteralski
Moises Martinez
Heather Brooks

Carolyn Nelson-Goedert



This year has been a year of challenges for our association. Looking back to the perceived and real obstacles that we faced and the victories that we achieved leaves me incredibly positive about the future of Florida PTA. None of this could have been done without the dedication of our volunteers who embraced different ways of connecting with our members even in the face of adversity. It has been a year of change for many of our leaders as we slowly transitioned from all of our advocacy efforts being virtual back to face-to-face gatherings. Changes in how our children learn, our work locations, and in how we PTA have made us stronger and proved that there are many ways to accomplish our mission. The challenges of the pandemic are proof positive of our resiliency.

The Advocacy Commission, under the direction of the President Elect, is comprised of a diverse group of people with a wide range of interests, abilities and lived experiences which allowed us to embrace and represent the needs of all members while advocating, training, and collaborating within and outside of our association. We continued our outreach across the state with like-minded organizations and coalitions who in turn helped us further the PTA mission. These connections allowed us to simultaneously enlighten more people on the impactful role that PTA plays on behalf of all children, while broadening our reach and footprint in the nonprofit community. This commission embraced who we are as an advocacy association and stretched beyond the norm to provide a framework for all our members on how to advocate for all children with the collective voice that our mission dictates.

I have had the pleasure of working with our Diversity, Equity, and Inclusion Committee Chair, Rosa Lopez-Canon, the Legislation Chair, Karen Mazzola, the Resolutions Chair, Tracy Strecker, and the Chair of our Centennial Celebration subcommittee, Vice President, Alvin Gainey. I am inspired and humbled by each of these leaders who have given selflessly of themselves.

The past two years as President-Elect have provided me with an opportunity to gain experience and grow as I prepare to lead Florida PTA. I have interacted with amazing leaders across the state who have helped me shape what I hope will be our shared vision for the future. I invite you to join me on this journey. There will be a number of ways for you to engage with Florida PTA and for us to connect personally. Stay tuned for more information.

Please take the time to review the Annual Report in its entirety. It will provide you with a clear picture of the work that has taken place on your behalf during the last year. The Board of Directors and the Florida PTA office staff are committed to you, our members, and we wish you nothing but success.

Thank you for advocating for ALL children with one voice. #FLPTACultivatingLeaders

President Elect

Advocacy Commission

The **Advocacy Commission** comprised of the Diversity, Equity & Inclusion, Legislation, Resolutions, and Bylaws committees, along with the Centennial Celebration subcommittee, continues to exceed expectations yielding amazing results on behalf of our members.

Each of the committee chairs and members shared their personal and professional knowledge, along with their lived experiences on behalf of all of the members of Florida PTA and their respective communities.

The Diversity, Equity & Inclusion committee, under the direction of Rosa Lopez-Canon, made great strides in sharing information on the true meaning of diversity, how to be inclusive in our work and with our outreach and on the positive outcomes that education equity provides to our members. The committee launched the first Diversity and Inclusion week and hosted an array of Get Engaged Wednesday sessions. Their cumulative efforts resulted in Florida PTA being named as the National PTA 2022 state recipient of the Jan Harp Domene Diversity and Inclusion Award.

Florida PTA's Legislation committee, led by Chair Karen Mazzola, spent the entirety of the 2022 Florida legislative session committee weeks and the session in Tallahassee engaged in advocacy efforts on behalf of the children of Florida. Each week committee members met with legislators, attended committee meetings, and testified on a variety of issues. The Legislative committee worked diligently to track bills whose titles did not reflect their intended impact on the students and citizens of Florida. Throughout the legislative session our member advocates were kept informed via email, social media and by Voter Voice action alerts. Once again, the team hosted a successful hybrid legislative conference, bringing together new and seasoned advocates from across the state, with the traditional mixture of training and presentations by legislators and partner organizations. The committee ended the year by updating the legislative priorities in anticipation of the legislative session which will begin in March 2023.

The Resolutions committee, chaired by Tracy Strecker, moved two resolutions to the Board of Directors (BOD) for consideration. The BOD voted to move them forward to the membership at the Florida PTA Leadership Convention in July 2022. The Resolutions Procedure Guide, which was revised in 2021, proved to be a valuable tool for local units, county councils and state leaders looking to participate in our annual resolutions' submission and approval process. FLPTA submitted two resolutions to National PTA for consideration at the 2022 convention; Say Their Names: Addressing Institutional or Systemic Racism and School to Prison Pipeline.

Our bylaws, the primary governing document for Florida PTA, once again underwent a complete revision which will be undertaken by the voting delegates at the 2022 Leadership Convention. The committee invested countless workhours towards the sustainability of our association by undertaking a process which will bring our association more in line with nonprofit industry standards, remove outdated policies and language, and to better align our state and national associations.

The Centennial Celebration subcommittee, led by Vice President Alvin Gainey, has made great strides in the preparing for the recognition of our 100th year celebration. Each day a daily parenting tip is shared via social media. Save the date of April 15, 2023, for a statewide birthday extravaganza. Opportunities will be provided for everyone to contribute to the financial sustainability of our association.

Collectively, the Advocacy Commission hosted 21 Get Engaged Wednesday training sessions with a variety of presentations which honored veterans, covered the school to prison pipeline, resolutions, advocacy, the 2022 legislative conference, cultural competency, elections & the PTA, and information on LGBTQ+ Youth & Families.

The diligent efforts by all committee members resulted in great strides on behalf of Florida PTA and the students and families that we represent.

Legislation Committee

Florida PTA's Legislation committee, led by Chair Karen Mazzola, spent the entirety of the 2022 Florida Legislative season in committee weeks and during session in Tallahassee. Each week found a minimum of two committee members advocating on issues facing the children of Florida by testifying and taking legislative meetings.

The Legislation committee worked diligently to track bills ranging from the Anti-Woke Act, Don't Say Gay Bill, Immigration, Book Banning and Equitable Funding. Throughout the legislative season and since, our member advocates were kept informed via an Advocacy Briefing Newsletter, FLPTA Newsletter articles, monthly Get Engaged Wednesday sessions, Leadership Summits, social media and by VoterVoice calls to action.

During Children's week, the team successfully hosted our first hybrid legislation conference, "LEG Con" bringing together new and seasoned advocates from across the state, with the traditional mixture of training and presentations by legislators and the Department of Education.

Post the regular Legislative Session, the committee continued to monitor legislative action as two special sessions were called.

The Florida PTA Legislation Committee reached objectives this year to enhance advocacy education and engagement by updating the Legislative Priorities Brochure, updating the advocacy portion of the Florida PTA website.

The committee ended its term by choosing a Legislative Advocate of the year and updating the legislative priorities in anticipation of the legislative session which will begin in March 2023.



2022 Session Bill Statistics

4,300 votes in 39 floor sessions

3,700 bills filed

285 bills passed both chambers

Karen Mazzola, Chair

Committee Members

Lawrence Clermont

Tracy Strecker

Emmit Allen

Damaris Bridges

Brita Wilkins-Lincoln

Dannie McMillon

Dr. Nancy Lawther

Eric Stern

Edeline Joseph-Theophile

Katie Murphy

Dawn Steward

Resolutions Committee

The Resolutions Committee started the year with the call for resolutions. Two resolutions rose to the top, after reviewing and vetting the submissions, the committee moved to send both resolutions forward. Those resolutions are Pathways out of Poverty and 100% Clean Energy. Committee members worked for several months prior to the winter board meeting to ensure the resolutions were ready for presentation to the FLPTA Board of Directors (BOD). Both resolutions were presented to the BOD who voted to move them forward to the membership at the Florida PTA Leadership Convention in July 2022.

The committee continues to update the resolution's webpage, including full copies of all currently active FLPTA resolutions. Language which previously misidentified resolutions as Position Statements has been updated.

PTA members are encouraged to check the Florida PTA website for resolutions and the current legislative priorities prior to speaking on behalf of PTA to ensure that the most current information is being shared.

FLPTA submitted two resolutions to National PTA for consideration at the 2022 convention; Say Their Names: Addressing Institutional or Systemic Racism and School to Prison Pipeline. Per National PTA the concepts and resolved statements in our resolutions were very similar to two existing National PTA Position Statements. Consequently, the committee recommended that the National PTA Board of Directors consider amending their existing Position Statements to include reference to the important topics addressed in our submitted resolutions.



Tracy Strecker, Chair

Committee Members

Kay Hawkins
Dr. Danielle Thomas
Megan Hendricks
Karen Mazzola



Diversity, Equity & Inclusion Committee

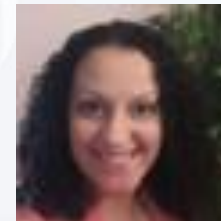
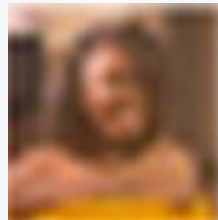
This brilliant group of wonderfully diverse individuals, otherwise known as the Diversity, Equity, and Inclusion (DEI) Committee, brought passion and dedication to their work through a range of education and awareness projects these past two years. Our main objective: to promote DEI at all PTA levels by educating individuals and groups on the meaning and importance of DEI, encouraging them to reflect more deeply on these values and on their own related experiences, and providing access to resources (e.g., vocabulary, best practices) to help integrate DEI as a fundamental and intentional piece in everything we do in PTA.

To start, we created a demographic survey and a local unit reflection survey to help guide future PTA work. Our monthly newsletter articles covered a variety of DEI topics to educate our leaders.

We also held more trainings this year to engage with our units more often, doubled our Get Engaged Wednesday presentations, and will double our Leadership Convention presentations this summer. Our Implicit Bias trainings and DEI discussion at a county council "Facebook Live" event were engaging and informative. DEI Week, launched this year to encourage units to host a DEI event during a particular week, is among a number of initiatives we hope will continue in the years ahead.

As far as the annual convention, we had the opportunity to host a DEI Breakfast last year and look forward to hosting the first DEI luncheon this year, making connections and motivating our PTA leaders about DEI through our vibrant speakers and engaging conversations.

The work of this committee is important, and there is still much more work to do. We have laid some solid groundwork for the next DEI Committee and are excited about what's in store for Florida PTA regarding DEI.



Rosa Lopez-Cañón, Chair

Committee Members

Eileen Segal

Jeff Ronci

Gabrielle Homere

Crystal Hayes

Dr. Nicholaus Nelson-Goedert

Esmè "Ez" Rodriguez

Lisa Hoyland

Shelly Pedraza

Maxine Lewers



The Florida PTA **Leadership Development Commission** is a group of professional PTA volunteers who strive to inspire and empower PTA members to be effective leaders and advocates through training, development, and engagement.

This term's commission consisted of the Leadership Convention Committee and the Sponsorship Engagement Committee and the Reflections Committee

Vice President for Leadership Development

Leadership Convention Management Committee

The 2022 Florida PTA Leadership Convention Team had a new but welcomed challenge this year as after many, many years, we have a new venue, for which we were all excited. As we navigated changes, we welcomed the new convention protocol in getting used to a different but great location. Some updates included that all workshops, ticketed events, and General Meetings are located in one building within steps of each other and this hotel also had elevators and many restrooms, which sounds silly, but is a refreshing change of pace for us.

This team planning for 2022 began in September after the seven-person event committee was confirmed. The President's theme, "Find Your Path: Mentorship, Advocacy, Membership, Education," was a great theme to work with. The Leadership Convention Management Committee worked extremely hard preparing for our annual Leadership Convention, as 630 members from across the state came together to represent their local units, councils, and regions.

Convention 2022 offered seventy-six different workshops and eight pre-convention workshops (up from six last year for those looking for our attendees who arrived early and wanted to take advantage of the additional learning opportunities. We scheduled five General Meetings (up from four last year), as adding more sessions allowed splitting up the business portion of our convention into shorter segments to help keep everyone fresh and focused.

Registration went smoothly, and with the first 150 members registered were entered into a random drawing for fun prizes totaling over \$2,100. Attendees were also offered the option to pre-purchase a "Find Your Path" shirt. Each attendee upon arrival received our new MY PATH ribbons with their name tags. Speaking of ribbons, we had designated FUN ribbon purchase areas, with 100% of proceeds going toward Reflections, Student Scholarships, and/or the Building Fund.

We had a Breakfast concession area amidst all the convention action; attendees had the option to pre-purchase vouchers or pay on-site. This allowed attendees convenience and more time to be engaged in workshops and training. We held two luncheons, and of course, our fun and entertaining PTA Talent "Yule Ball" in keeping with the convention theme.

The business of our association was efficiently conducted and set the direction for our Association and included Bylaws, two Resolutions, and the Election of Officers for 2022-2024.

Regional Caucuses were held, highlighting the achievements of members, and local units in each region. County Councils were encouraged to set up Welcome Tables for their local unit members and held many fun Council Gatherings on that Friday evening.

Our many exhibitors were set up, as was our Resource Fair, to allow attendees more time to discover the many aspects of the convention and the many resources available. We did an amazing Service Project (flyer/video on website) and had many displays return including Miss Mary, the History/Advocacy Wall, Reflections, and the PTA State office furniture (think Golden Girls décor), as well as life-sized cutouts of the PTA Founders, which all became a fun area for photo opportunities for our attendees.

We shared our Convention platform/app, to engage, inform and connect attendees to one another, with additional engagement opportunities added, including fun games where winners selected prizes from the prize table.

It has been our pleasure to serve as the Leadership Convention Team, and we are proud to have presented this event, encouraging and inspiring attendees to learn, grow, and follow their own paths of Mentorship, Advocacy, Membership, and Education, for their future successes.

Leadership Convention Management Committee



Janet Lamoureux, Chair

Committee Members

Toni Wolf-Nielson

Katie Burris

Moises Martinez

Polly DeLucia

Wendy Corso-Ruud

Ray DeVault

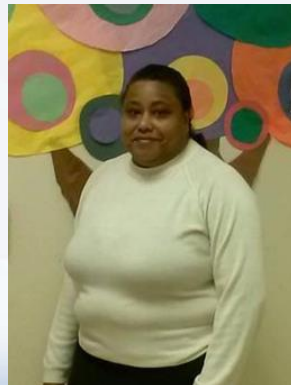
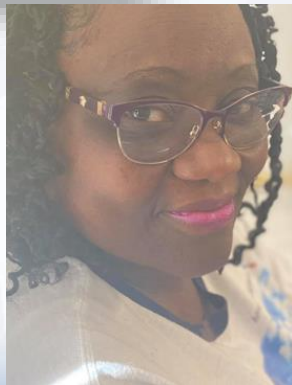
Sponsor Engagement Committee



Charman Postel, Chair

Committee Members

Melissa Carroll
Wendy King
Lamia Lee



At Florida PTA, we are not able to do what we do without our sponsors. Thank you for your continuous supporters and partners.

New Sponsors: Sunshine Health, Florida Textile Recycling Program, Google, Gab Wireless

Returning Sponsors: AIM, ED Fed, FCAN, Kidcare

In-Kind Donations: Sunshine Health, Florida Textile Recycling Program, ED Fed

Exhibitors and partners of Florida PTA during this year: 99 Pledges, AIM Insurance, All Pro Dad, American Fundraising Services, Booster, Deanan Gourmet Popcorn, Discovery Hunts, Flipany, Florida Textile Recycling Programs, Fun Services, Get Movin' Fundraising Your Fundraising Experts, Green Auctioneers, Kids Kompression Sleeves, Miracle Reaction Equipment Company, Ozark Delight Candy, Papa John's Pizza, Read to Them, School Fundraising4Kids, Wonderland Gift Shoppes.

Reflections Committee

The Reflections Committee worked tirelessly throughout the year to facilitate the state's Reflections Program. The committee, along with the dedicated members of the office staff, collected entries, oversaw independent judging, and coordinated entries that were entered and competed at the national level. The FL PTA Reflections Ceremony was held virtually in April 2022.

Katrena McMahan, Chair

Committee Member
Caryn Liss



Congratulations!

Hana Checketts	Award of Excellence	High School (Grades 9–12)	Visual Arts	Hand-in-hand	Olympia High School PTSA
Zoe Gay	Award of Merit	Intermediate (Grades 3–5)	Dance Choreography	My Voice	Gator Run Elementary PTA
Atiba Fitzpatrick	Award of Merit	Middle School (Grades 6–8)	Film Production	2099	Markham Woods Middle School PTA
Ralienne Nacional	Award of Merit	High School (Grades 9–12)	Music Composition	Change the World	Douglas Anderson School of the Arts PTSA
Anabella Rose Bonet	Award of Merit	Intermediate (Grades 3–5)	Photography	End Child Hunger	Indian Trace Elementary PTA

Alvin Gainey



The **Regions & Councils Commission** recognized local units that were doing extraordinary things in less-than-ordinary times with 'Spotlight Awards'. Members of the commission, along with emerging leaders from the respective regions and councils, participated in the Annual Regions and Councils Retreat which featured a myriad of guest presenters, volunteer professional development, sponsor engagement, and networking opportunities. Truly, this group of volunteer leaders embrace the idea of being a *family of advocates for all children*.

Vice President for Regions & Councils

Regions & Councils Commission

Providing direct services & support to the 1,355 local units, and 168,670 members across the state is left to the Regions and Councils Commission, the largest commission within the Florida PTA Governance Structure. The commission is made up of the fourteen (14) Council Presidents, and six (6) Region Representatives, led by a coordinating vice president.

The members of this commission represent the interests of children across the state in numerous advisory roles, within their respective county/region, and statewide. The commission worked with school districts, superintendents, school administrators, volunteer leaders and community members to further the impact of PTA through new charters across the state, particularly in areas that did not have a PTA presence, and those that were chartered to support communities versus one school site.

As if it needs to be said again, this past year has been one for the record books, yet, the Regions and Councils Commission stood up to the challenge and lived out the mission of PTA. Food drives and distributions were held across the state, councils presented programs that supported members in a totally new way and faced challenges head on; all the while furthering the reach, living out the mission and growing PTA whenever and wherever possible. Having to operate in 'a new normal' was no small feat, however, the commission was able to pivot and adapt how direct services and support was offered to PTAs throughout Florida. Individual councils and regions were recipients of numerous grants and implemented programs that addressed literacy needs, internet safety, and virtual engagement. As we move into a new school year, the commission is dedicated to continuing the work undertaken this past year as well as expanding the reach and impact in order to ***make every child's potential a reality.***

2021-2022 County Councils

Council	President	Total Membership
Alachua	Mary Benedict	2,915
Broward	Burton Miller	15,938
Duval	Kay Hawkins	13,063
Escambia	Samarys Kervin	2,646
Hillsborough	Frank Reyes	27,858
Indian River	Julia White	1,674
Martin	Andi McAvoy	2,136
Miami-Dade	Sandra West	35,274
Orange	Melanie Williams	15,424
Palm Beach	Laura Fellman	9,948
Pasco	Alicia Willis	4,311
Pinellas	Kristina Garcia	12,464
Seminole	Shelly Pedraza	15,008
Volusia	Linda Witherwax	4,057

2021-2022 Region Representatives

Region	Representative	Counties Served	Total Membership
Northwest	<i>Vacant</i>	Bay, Calhoun, Escambia, Franklin, Gadsden, Gulf, Holmes, Jackson, Liberty, Okaloosa, Santa Rosa, Walton, and Washington.	560
Northeast	Felita Tutt	Baker, Columbia, Duval, Hamilton, Jefferson, Lafayette, Leon, Madison, Nassau, Suwannee, Taylor, Union, and Wakulla.	448
Central	Erica DeFord	Alachua, Bradford, Citrus, Dixie, Flagler, Gilchrist, Hernando, Lake, Marion, Orange, Putnam, Seminole, St. Johns, Sumter, and Volusia.	850
East	Teena White	Brevard, Indian River, Martin, Okeechobee, Osceola, and St. Lucie.	1,293
West	<i>Vacant</i>	DeSoto, Hardee, Highlands, Hillsborough, Manatee, Pasco, Pinellas, Polk, and Sarasota.	1,026
South	<i>Vacant</i>	Broward, Collier, Hendry, Lee, Miami-Dade, Monroe, and Palm Beach.	1,534

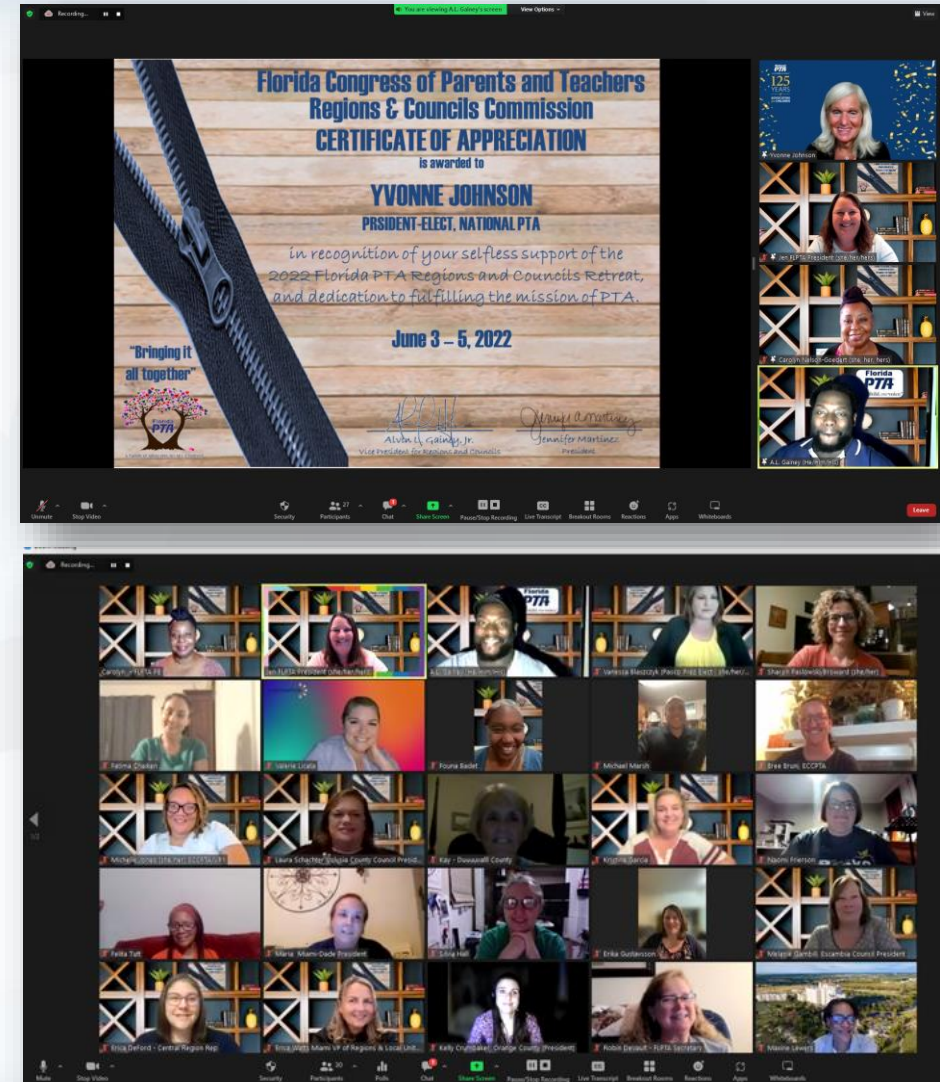
2021-2022 Statewide Units

PTA	President	Total Membership
<i>SEPTA of Florida (Special Education)</i>	Toni Nielson	28
Sunshine State PTSA	Linda Kearschner	215

In June 2022 we welcomed 12 new Council Presidents and held the annual Regions & Councils Retreat virtually.

Regions and Councils

Megan Hendricks (Alachua)
Sharon Paslowski (Broward)
Melanie Gambil (Escambia)
Ami Marie Granger-Welch (Hillsborough)
Michael C. Marsh (Indian River)
Dr. Teena White (Martin)
Maria Norton (Miami-Dade)
Kelly Crumbaker (Orange)
Erika Gustavsson (Palm Beach)
Tanya Przepis (Pasco)
Michelle Pettinger (Seminole)
Laura Schachter (Volusia)



Naomi Frierson



The **Membership Development Commission** is composed of five committees: Membership, Awards, Scholarships, Family & Community Engagement, and Student Engagement. The commission focuses on its efforts on fostering growth and engagement throughout Florida's PTAs. The team set bold goals and have dedicated this term to creating real connections and providing support to our members across the state.

The committee chairs and their teams have done a phenomenal job, meeting and exceeding many of its goals for these two years. We have had new family members join us and some continue onto different journeys. Throughout the term we have remained committed to DREAMING BIG! We hope to see each of our members and leaders continue their journeys with BOLDNESS and a focus on our mission.

Vice President for Membership Development

Membership Committee

Membership is year-round – schedule a membership drive in the Fall, Winter, Spring and Summer! Remember the reason we joined the PTA and WHY we are still here. 120 years ago, seeds of an oak tree were planted by three amazing women, today the roots and branches are stronger, and the leaves are greener than ever!

The committee continues its dedication to collecting and understanding data and assist our local units in as we return to a sense of normalcy. We worked to provide numerous training opportunities for our leaders to ensure they had access to all the tools they needed to successfully manage their membership.

The committee is so proud of the tireless work undertaken by our local leaders in their effort to rally membership this year. We are blown away by this year's membership numbers and look forward to seeing PTA continue to regrow just as the mighty oak does. Covid made us lose some of our leaves, but a new season brings new life. Thank you all for your dedication to the mission of PTA and for joining your voice to ours!



Jessica Summers, Chair

Committee Members

Valerie Licata

Linda Witherwax

Pamela Korithoski

Erin Kelley

Jillian Whittemore

Awards Committee

The Awards Committee continued to ensure that the awards offerings were relevant to our PTAs. The committee hosted a Get Engaged Wednesday and shared a variety of marketing pieces to encourage all of our units to apply for recognition. We are thrilled to be hosting our annual Awards Luncheon in our new convention space. This year, we will celebrate over 100 local units and 8 councils. We know this year was difficult for our local units as the return to campuses has varied across our state. We are so proud of the amazing work you undertook in spite of the challenges of a post-Covid landscape.

The committee was thrilled with the response to the awards applications and looks forward to continuing to celebrate the mission-centric working happening around our state.



Caryn Liss, Chair

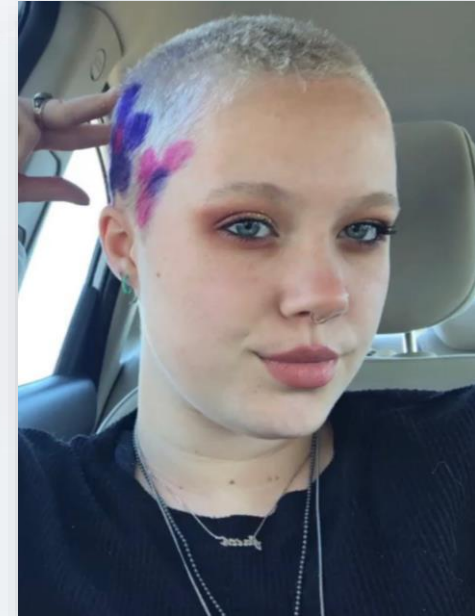
Committee Members

Jessica Bishop
Vanessa Blaszczyk
Jennifer Gene
Lamia Less
Jennifer Minton

Student Engagement Committee

Following a wonderful convention in 2021, leading three classes and a scavenger hunt. We saw youth attendees sharing what mattered to them and how PTA could play a role in supporting them, the Student Engagement Committee decided that once a year wasn't enough. We are proud to have undertaken a monthly student-centered, student-driven discussion panel focused on topics relevant to today's youth called Student's Speak! Our interactive virtual panels explored topics such as: What is School Like For You, college applications & FAFSA, student advocacy, student mental health, meditative mindfulness, student-led charities, and transitions from middle to high, and high school to college. This platform allowed our children and youth to speak their minds and be heard.

We have a variety of fun activities planned for the 2022 Convention and hope to see continued engagement from youth around the state!



Faith DeVault, Chair

Committee Members

Dawn Balliet

Eliana Frierson

Jennifer Fredericks

Family & Community Engagement Committee

We kicked off the year with “Where In The World is Jen Martinez”? Flat Jen sticks were given out at convention so that she could be taken into our units across Florida. During the holidays we held Pumpkin carving events, scavenger hunts, and more Flat Jen challenges.

School of Excellence remained a focus and we kept our eyes on the National report showing close to 100 schools across the state participating. We started submitting articles and social media posts regarding the School of Excellence program.

Throughout the year we put posts on social media to provide tools and tips on Family Engagement and sent in articles and social media posts by using the National PTA Child in Focus calendar.



Lisa Hoyland, Chair

Committee Members

Normy Azcuy
Jennifer Southerland
Cassie Lottman
Chris Carter
Shan Gibson

Scholarship Committee

PTAs Got Talent 2021 was a wild success! After giving away \$12,000.00, in scholarship money at the last convention, we started this year ready to do even more! The committee worked collaboratively with other committees such as Awards, Membership, Student Engagement, and Exceptional Child to ensure we stayed laser-focused on our goals.

The committee not only provided \$14,000.00, in scholarships this year, we are thrilled to host our best event yet at this year's Yule Ball! We will also finally learn the fate of Ms. Mary and we wrap up the *Smash the Cat/Save the Cat* Challenge! We thank each of you who support the Florida PTA scholarship program through attending the Talent event, purchasing auction baskets, direct donations, and more. Further, we hope you will continue to share this opportunity in your communities to ensure that every Florida senior has a chance to follow their dreams.

The Scholarship Committee has been working tirelessly and I am fortunate to be their chair! Thank you.

HELP!



Joe Picora, Chair

Committee Members

Julia White
Moises Martinez
Pamela Bradford
Suhailly Nieves
Ami Marie Granger-Welch
Terri Lyn George
Mindy Haas

Dr. Danielle Thomas



The **Educational Development Commission** is comprised of three committees: Education Pathways, Exceptional Child, and Healthy Child.

The commission educated and equipped local PTA/PTSA unit members and board members with facts, issues and standards relative to the welfare and development of children and youth in the areas of diversity, exceptionalities (to include gifted), health/wellness and educational development from cradle to school to college and/or careers. Educational development information and issues will include but not be limited to items relative to curriculum, testing, state/national standards, regardless of school type (charter, home, private, virtual, etc.).

Vice President for Educational Development

Education Pathways Committee

- Our committee participated in Engagement Wednesdays where we promoted College Ready Florida initiatives, by sharing student/parent resources on the college-going process and encouraged local PTAs to register their schools for the initiatives to ensure students in their high schools have the support they need to prepare for education beyond high school and career.
- We shared resources on Florida PTA website and social media on the importance of FAFSA and encouraged parents and students to sign up.
- We worked with the Legislative Committee on a bill that would make FAFSA application a requirement of graduation. Supported the initiation of Purple Star Campuses.
- We also work closely with the Florida Department of Education on a variety of subject areas including early learning, CTE, College and Career, B.E.S.T standards, importance of attendance and new progress monitoring assessments.
- We held monthly meetings with the statewide Early Learning Coalition and participated in the Council of Early Grade Success, where we are discussing new progress monitoring and developing best practices on how it will be implemented in Pre-K. Angie Gallo was appointed to the committee by President Simpson.



Angie Gallo, Chair

Committee Members

Jennifer Southerland
Kathy McDonald
Dannie McMillon
Stephanie Kolb

Healthy Child Committee

- The Healthy Child Committee was successful in developing a comprehensive list of statewide child health stakeholders. This list has helped the FLPTA Conference Planning committee to invite stakeholders to the annual leadership convention.
- The Healthy Child committee was able to create three monthly health topics from one of the ten CDC components from the Whole School, Whole Community Whole Child WSCC, and provide relevant information that can be shared for the FLPTA newsletters and local unit chairs. These health articles were disseminated in several newsletters.
- The Healthy Child committee was able to support the legislative committee with information regarding Baker Act and Dyslexia and assist as needed.
- The Healthy Child Committee was able to add the STEM grant under their guidance in FY20-21. The Committee was able to review grant proposals, select recipients and be available for winners as needed. In FY21-22, the Healthy Child Committee was able to work with the Foundation to assist schools with legislators. This work was shared in a Google Drive folder.



Eric Stern, Chair

Committee Members

Theresa Rogers

Dr. Teena White

Ajla Cengic

Gladys Smith-Mangan

Exceptional Child Committee

- Submitted monthly social media posts to provide key information to families as well as helpful links and reminders such as mental health awareness, FDLRS, and Autism Acceptance Month.
- Held 6 meetings throughout the year to discuss and plan supports, Get Engaged Wednesdays, and presentations for Leadership Convention.
- Wrote an article for the newsletter on Learning Disability Awareness month.
- Hosted 2 Get Engaged Wednesdays; one on mental health awareness and the other on transitions as students transition from one school level to another.
- Provided updated resources to be posted to the Florida PTA website to support families of students with disabilities.



Pam Korithoski, Chair

Committee Members

Toni Neilson

Maria Norton

Rachel Haverinen

Robin DeVault



- All 2021-2022 Board of Directors Meeting Minutes audited and properly archived
- All 2021-2022 Executive Committee Meeting Minutes audited and properly archived; and Commission Reports compiled
- Recorded and audited 2021 Leadership Convention Minutes
- Reviewed pertinent FL PTA Kit of Materials information and offered updates
- Compiled 2021-2022 Annual Report.
- Served as a member of the Budget Committee
- Attended various conferences and trainings on behalf of FLPTA
 - Pinellas County Council Countywide Training – September 2021
 - National PTA Listening Tour – February 2022
- Participated in Florida PTA Legislative Conference and Legislator Visits
- Participated in three (3) Leadership Summits and learning opportunities on behalf of FLPTA

Secretary

Khanh-Lien Banko

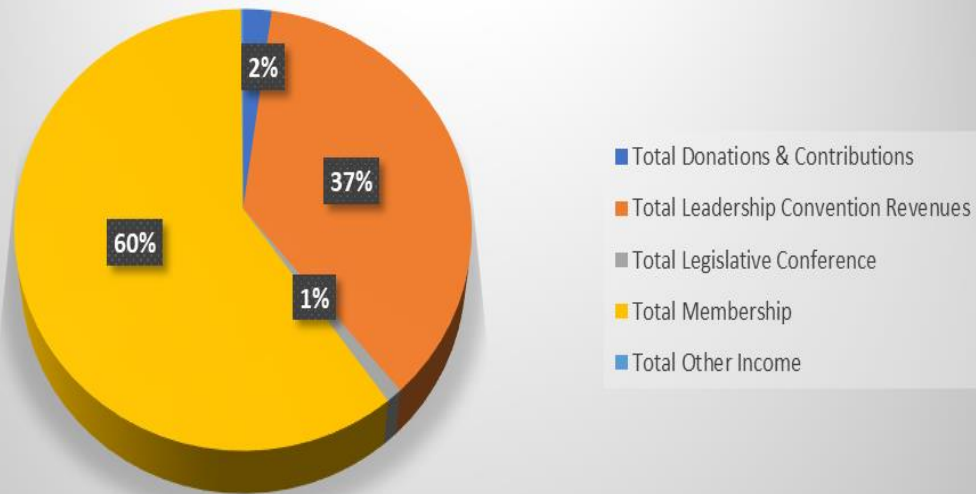


- Conducted monthly review of FL PTA Financial Documents
- Participated in quarterly National PTA State Treasurers Conference Calls
- Reviewed pertinent FL PTA Kit of Materials information
- Serves as a Chair of the Budget Committee
- Prepared plans for and Investment Policy with Committee Plans
- Serves as a member of the Personnel Committee
- Serves as a member of the Legislative Commission
- Serves on FDOE Attendance Coalition developing criteria for attendance policies
- Serves on Advisory Council for the Consortium of Education Foundations

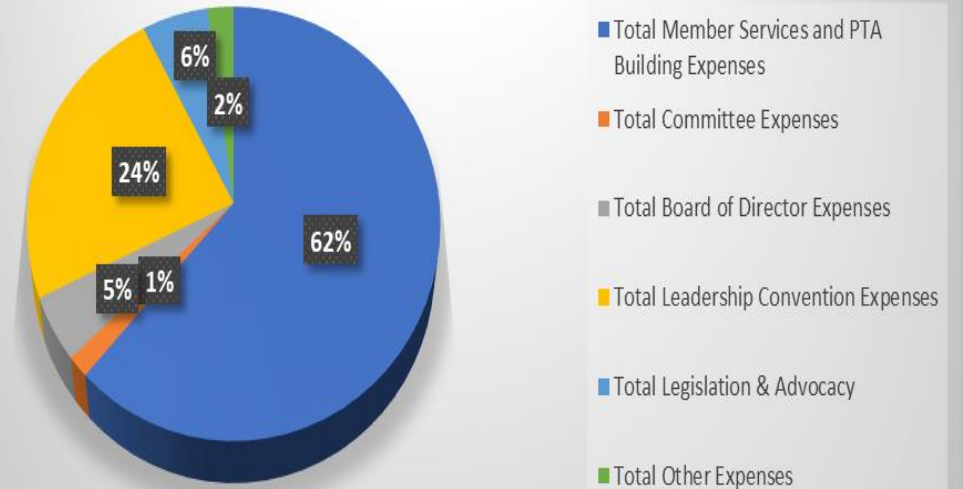
Treasurer

Treasurer's Report

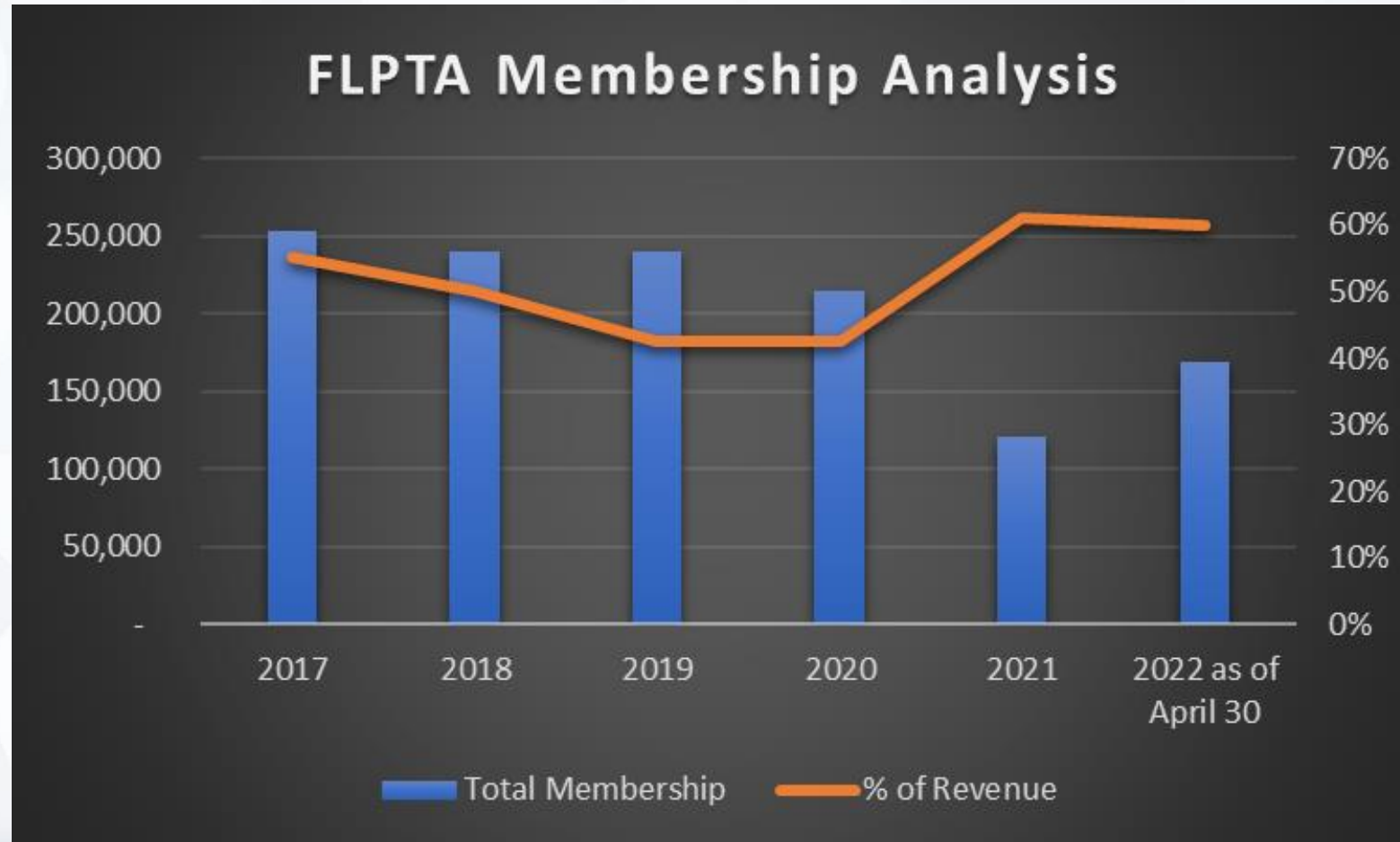
YE2022 FLPTA Income as of April 30, 2022



YE2022 FLPTA Expenses as of April 30, 2022



Membership Revenue Stream



Robynn Demar
Office Manager



Susan Kocarek
Communications



Tiffany Oden
Bookkeeper



Kimberly Adamski
Compliance



Heather Tysco
Membership Data

Florida State PTA Staff

Florida PTA Office

The Florida PTA State Office staff works with the Florida PTA Board of Directors to empower PTA members to be effective leaders and advocates.

Daily Operations

- Provide support to members and local units
- Maintain records for all local/county PTAs in the state
- Provide monthly membership reporting to National PTA
- Posting and reconciling membership dues
- Maintain Florida PTA financials and reporting
- Administering Scholarships and Awards
- Daily communication with 1400+ active local units
- Provide assistance with Audits, 990 requirements and bylaws
- Provide assistance with financial questions
- E-newsletters
- Social media updates
- Preparation for Leadership Convention, Legislative Conference, State Summits, and Reflections Celebration
- Maintain compliance requirements for National PTA and other regulatory agencies

New improvements in the State Office

- Streamlined the Membership/Compliance reporting system
- Streamlined and updated the Chartering and Reinstatement Process
- Collaborated with MemberHub to make improvements to the user experience

State Office Building

The Florida PTA state office is located in Orlando and is open Monday through Friday. The state office has thousands of historical artifacts and maintains a paper file on each local unit. The office staff is available to assist local units and its members.

Florida PTA 2021-2022 Sponsors & Business Partners





everychild.one voice.®

For additional information

Robynn Demar, Florida PTA Office Manager

407-855-7604, x 301