

# **College Ready: Supporting ALL Florida students as they prepare for college**

FL PTA Get Engaged Wednesdays  
December 2, 2020

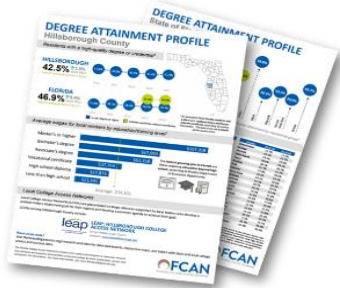
## **Our mission:**

We lead the collaborative movement to ensure every Floridian achieves an education beyond high school and a rewarding career.

## **Our vision:**

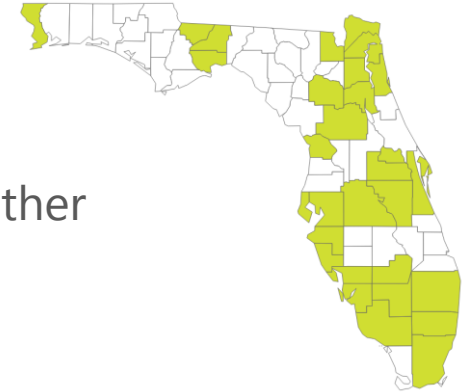
A Florida working together, where education is the pathway to economic mobility for all.

# FCAN's Work



**Research and Data** FCAN publishes research and data on evidence-based practices and policy opportunities to strengthen Florida's talent pool.

**Local college access networks (LCANs)** LCANs represent 82% of the state's population. These organizations are made up of community leaders who come together to create solutions and partnerships to support local talent development.



**COLLEGE  
READY  
FLORIDA**

**Statewide Initiatives** FCAN coordinates 4 College Ready Florida initiatives that support students in continuing their education after high school.

# 50% of U.S. jobs at risk of automation



COVID-19 Expected to  
Make Risk of Job  
Automation Worse

Source: McKinsey Global Institute

# By 2025, 2 out of 3 new jobs...

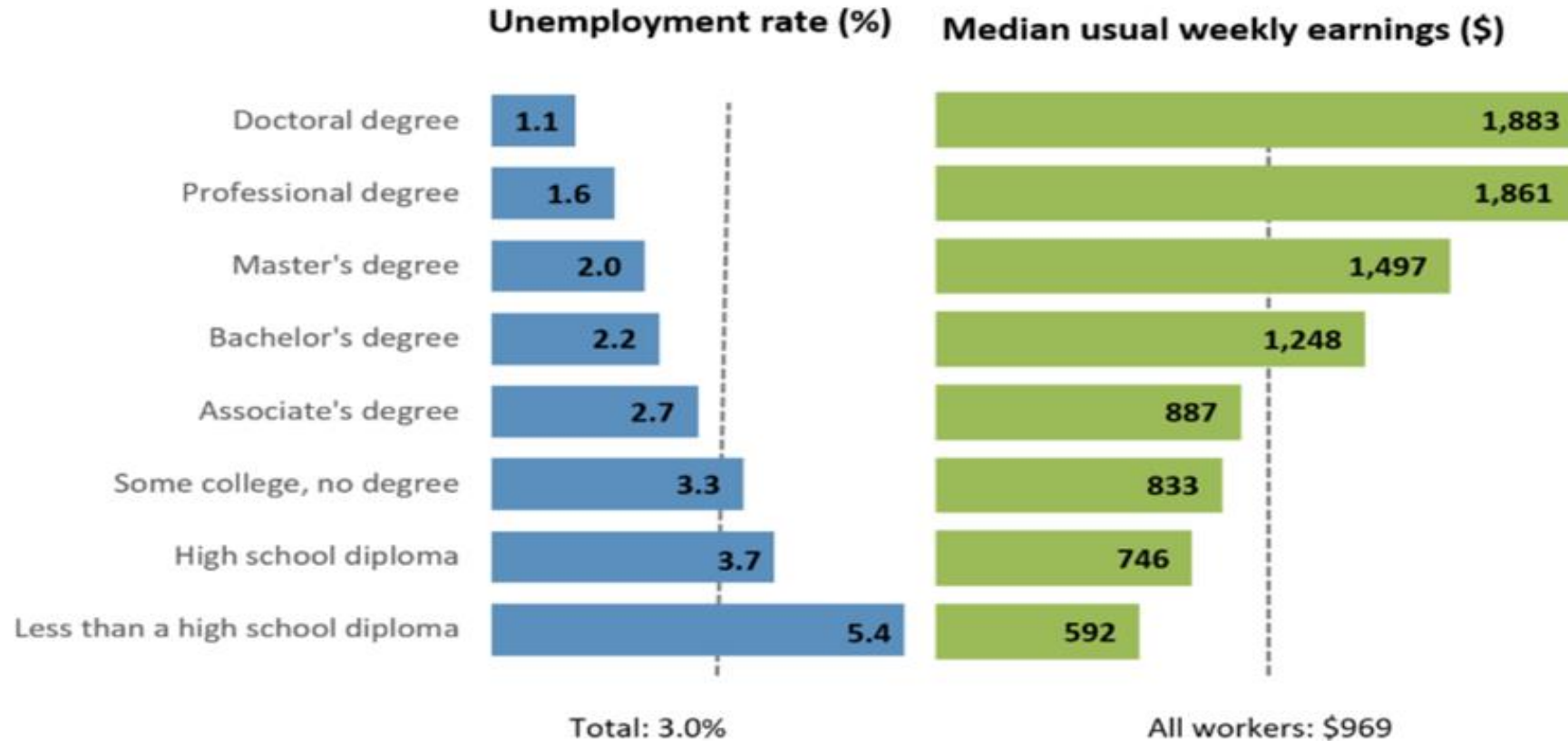
...will require education beyond high school



Source: Florida Dept. of Economic Opportunity

# Best educated less likely to be unemployed

## Unemployment rates and earnings by educational attainment, 2019



Note: Data are for persons age 25 and over. Earnings are for full-time wage and salary workers.  
Source: U.S. Bureau of Labor Statistics, Current Population Survey.



# Florida's Fastest Growing Occupations

all require education beyond high school



**Market Research Analyst**



**Nurse Practitioners**



**Information Security Analysts**

Source: Florida Department of Economic Opportunity

# Knowledge is Power



## Only one in five

Florida voters believe high school students  
have enough resources  
to make informed decisions

Source: Breakthrough  
Research surveys, March 2020.



# Statewide Initiatives



**COLLEGE  
READY  
FLORIDA**



**PLAN IT  
FLORIDA**

Ensures all students graduate high school with a college and career plan



**APPLY  
YOURSELF  
FLORIDA**

Helps students complete college applications during the school day with the support of volunteers



**FLORIDA  
FAFSA  
CHALLENGE**

Encourages students to complete applications for federal financial aid



**FLORIDA  
COLLEGE  
DECISION DAY**

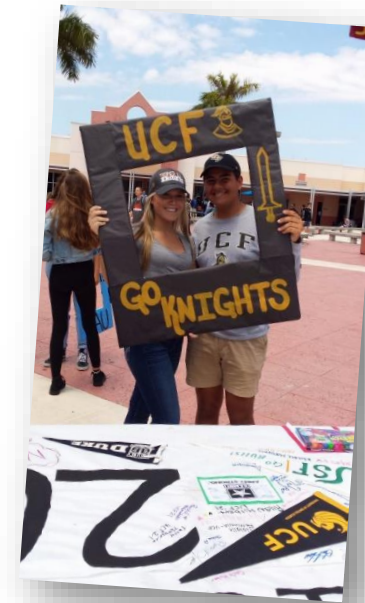
Celebrates the academic goals and postsecondary plans of students

# College Ready Florida Timeline

	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
Plan It Florida										
Apply Yourself Florida										
Florida FAFSA Challenge										
College Decision Day										



Park Vista High School's Florida College Decision Day



# Initiatives History

	<b>Apply Yourself Florida</b>	<b>Florida FAFSA Challenge</b>	<b>Florida College Decision Day</b>	<b>Plan It Florida</b>	<b>Counties Participating</b>
2015-16	43 host sites	47 host sites	82 host sites	N/A	24
2016-17	166	180	104	N/A	26
2017-18	210	262	217	N/A	30
2018-19	310	374	323	N/A	43
2019-20	339	431	379	189	46
<b>2020-21</b>	<b>330</b>	<b>443</b>	<b>371</b>	<b>191</b>	<b>47</b>



**APPLY  
YOURSELF  
FLORIDA**

**ACAC**  
American College Application Campaign

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**Florida**

# Apply Yourself Florida


- **Goal:** Increase the number of students applying and enrolling in college or career/technical school
- **Focus:** Students from low-income households; those that are first in their families to attend college
- **Timing:**
  - Fall, typically September/October
  - Takes place during the school day



**APPLY  
YOURSELF  
FLORIDA**

# Track Your Results

- Tracks your impact to share with school and district leadership (and FCAN!)
- Helps raise donations
- Helps you plan for volunteer support
- Helps you track what's working

  
**Apply Yourself Florida Survey**

**Participation Data**  
Please report the number of seniors participating in your application event(s), as well as the total number of applications submitted at these events.

School name, county: \_\_\_\_\_

Date of your College Application event: \_\_\_\_\_

Approximately how many students participated in your event? \_\_\_\_\_

Approximately how many applications were submitted? \_\_\_\_\_

Did you collect information about what schools students applied to? Yes/No  
(If yes, please list all schools that your students submitted applications to)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Were students able to get assistance with their FAFSAs and/or create their FSA ID? Yes/No

Did you take pictures of your event? Yes/No

Are you able to share pictures with FCAN? Yes/No

Did you invite the media to cover your event? Yes/No Did they show up? Yes/No

Did you invite any elected officials to your event (e.g. school board member, mayor, city council member) to help them understand the challenges students face? Yes/No Did they show up? Yes/No If so, who came? \_\_\_\_\_

Did you find the Apply Yourself Florida Site Coordinator Guide helpful? Yes/No

Did you find the Apply Yourself Florida Student Guide helpful? Yes/No

Did you find the "I Applied!" stickers helpful? Yes/No

What other resources could FCAN provide to help support your future events?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_





FLORIDA  
**FAFSA  
CHALLENGE**





# 53% of college students

qualify for a  
needs-based Pell Grant

Source: U.S. Department of Education, Federal Student Aid

# Florida FAFSA Challenge

**What:** A friendly competition to encourage schools and districts to provide FAFSA support.

**Goal:** Increase the proportion of high school seniors that complete the FAFSA.

**The Challenge:** Aim for school/district FAFSA completion of **5% higher** than last year (or a goal that fits your school).

**Get recognized:** Awards for those that make significant strides in FAFSA completion.



FLORIDA  
FAFSA  
CHALLENGE

# 2020-21 Florida FAFSA Challenge

Challenge Begins	October 1, 2020
Challenge Ends	March 26, 2021

Florida FAFSA Completion Goal	41.6%
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## *Why the March End Date?*

Some financial aid is limited and disbursed on a 1<sup>st</sup> come, 1<sup>st</sup> served basis, so students who apply later may not get aid they would have qualified for.

# Challenge Recognition Categories

- **FAFSA Champions:** All schools and districts that achieve 5% or more increase in FAFSA completion by the end of the challenge.
- **MVP:** Schools and districts with the highest overall rates of FAFSA completion.
- **Most Improved:** Schools and districts that have the highest increase in FAFSA completion over the previous year.

Categories	12 <sup>th</sup> graders
Small school	20 – 115
Medium school	116 – 370
Large school	371+
Small district	<1,000
Large district	1,000+


# Florida FAFSA Challenge Dashboard

## Features:

- Track your progress
- Published in January
- Updated weekly

### 2019-20 FLORIDA FAFSA CHALLENGE DASHBOARD

By School
School Detail
School District Map



**2019-20 Florida FAFSA Challenge**  
**Completion Rates for 12th Graders at Florida Public Schools**  
 Filling out the FAFSA is an essential step in preparing for life after high school and finding out how much money you can get to pay for college or career school!

View FAFSA completion data for over 600 public schools in Florida by navigating the search tools and filters below.

**School Name**  
(All) ▾

**Level**  
(All) ▾

**School Size**  
(All) ▾

**School City**  
(All) ▾

**Charter Status**  
(All) ▾

**2019-20 12th Graders**  
10 199,139

**County**  
(All) ▾

**School Type**  
(All) ▾

**Low-Income Rate (2019-20)**  
0.0% 100.0%

**\*\*FLORIDA SNAPSHOT\*\***

**Current Completion Rate: 45.5%**

The 2019-20 Florida FAFSA Challenge has ended. FCAN will continue to update the dashboard through June

**FAFSA Completion Rates through July 3, 2020**


School Name	District Name	12th Graders (2019-20)	↓ <a href="#">Click bar chart below for more school detail</a> ↓
Acceleration East	Orange	24	145.8%
Young Womens Preparatory Academy	Miami-Dade	27	94.3%
School For Advanced Studies - South	Miami-Dade	127	96.1%
Classical Preparatory School	Pasco	11	90.9%
Design & Architecture Senior High	Miami-Dade	110	90.0%
Jose Marti Mast 6-12 Academy	Miami-Dade	89	89.9%
I Preparatory Academy	Miami-Dade	47	89.4%
Pine View School	Sarasota	181	87.8%
Florida Southwestern Collegiate High Sch..	Charlotte	76	86.8%
School For Advanced Studies-Wolfson	Miami-Dade	69	85.5%
Brooks Debartolo Collegiate High School	Hillsborough	158	82.3%
Alexander W Dreyfoos Junior School Of Th..	Palm Beach	346	82.1%
School For Advanced Studies Homestead	Miami-Dade	68	80.9%
Terra Environmental Research Institute	Miami-Dade	418	80.6%

2019-20 FAFSA Completion

0.0%  145.8%

**About the data**  
 To learn more about the FAFSA and school data used in the chart above, please view the following addendum: <http://floridacollegeaccess.org/wp-content/uploads/2020/02/Florida-FAFSA-Challenge-Data-Addendum-2019-20.pdf>

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FLORIDA COLLEGE ACCESS NETWORK

Take the Challenge!

Learn about best practices in the FAFSA Toolkit

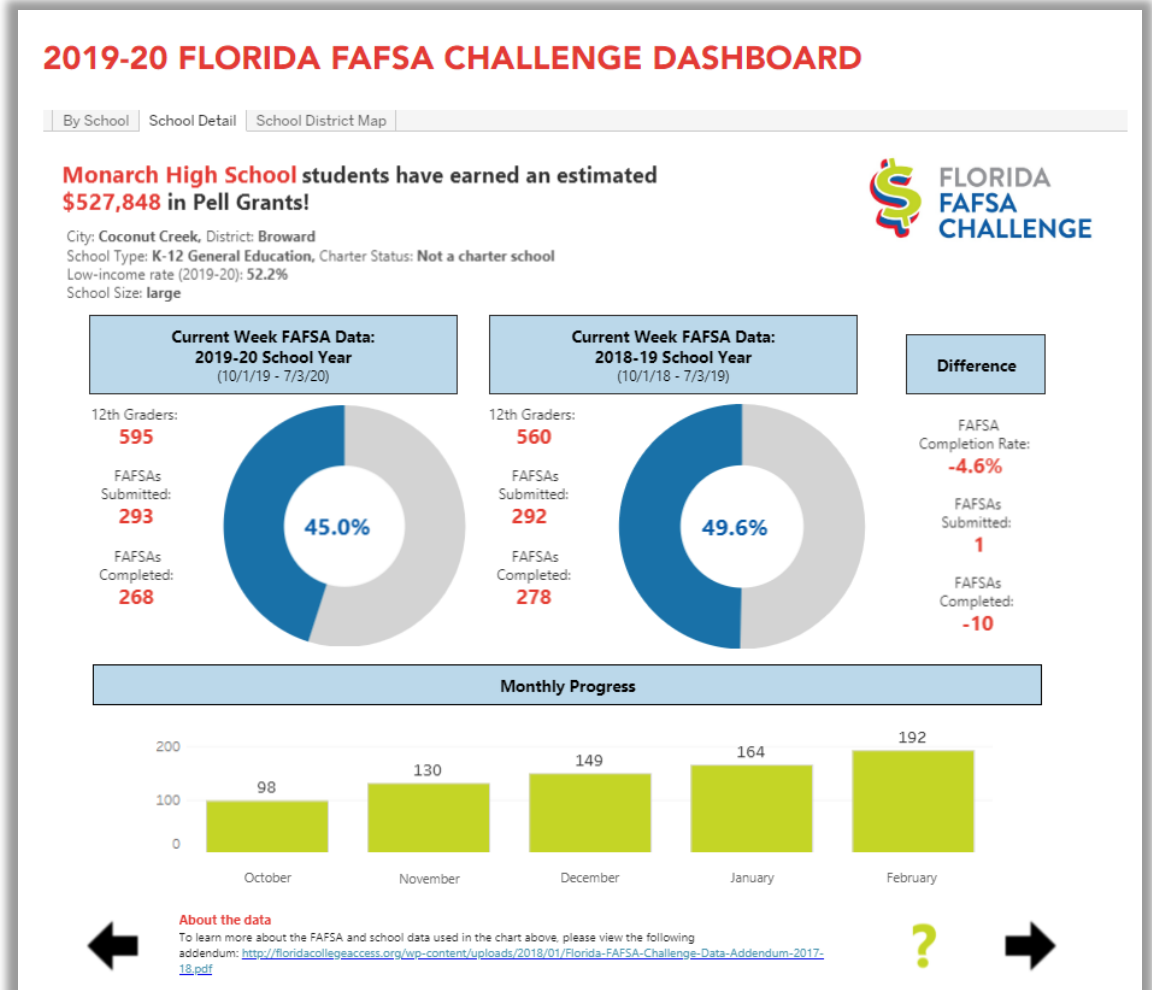
Download FAFSA data



# School Detail View

Compares a school's current year data to their previous year's data.

- **FAFSAs submitted:** all forms submitted, which may not be marked as completed due to an error.
- **FAFSA completed:** a submitted form with no errors.



$$\frac{\text{FAFSAs completed}}{\text{Number of 12}^{\text{th}} \text{ graders}} = \text{School FAFSA Completion Rate}$$



**FAFSA  
CHALLENGE  
LEADERBOARD**  
AS OF APRIL 24, 2020

**MVP**

**HIGHEST FAFSA COMPLETION RATE**



**SMALL  
SCHOOL**

	FAFSA Completion Rate
Acceleration East (Orange)	100.0%
Young Women's Preparatory Academy (Miami-Dade)	96.3%
I Preparatory Academy (Miami-Dade)	87.2%
Jose Marti Mast 6-12 Academy (Miami-Dade)	86.5%
Design & Architecture Senior High (Miami-Dade)	86.4%



**MEDIUM  
SCHOOL**

School for Advanced Studies-South (Miami-Dade)	93.7%
Pine View School (Sarasota)	84.5%
Brooks Debartolo Collegiate High School (Hillsborough)	82.3%
Mast Academy (Miami-Dade)	79.5%
Alexander W. Dreyfoos Junior School of The Arts (Palm Beach)	78.0%



**LARGE  
SCHOOL**

Suncoast Community High School (Palm Beach)	75.4%
Terra Environmental Research Institute (Miami-Dade)	75.1%
Coral Reef Senior High School (Miami-Dade)	73.6%
Doral Academy Charter High School (Miami-Dade)	61.6%
Robert Morgan Educational Center (Miami-Dade)	59.7%



**DISTRICTS**

SMALL: <1,000 12TH GRADERS		LARGE: 1,000+ 12TH GRADERS	
Glades	52.4%	Sarasota	47.6%
Gulf	50.8%	Seminole	45.6%
Highlands	46.5%	St. Johns	45.5%
Monroe	44.4%	Miami-Dade	44.5%
Franklin	43.4%	Leon	44.1%



**FAFSA  
CHALLENGE  
LEADERBOARD**  
AS OF APRIL 24, 2020

**MOST IMPROVED**

**LARGEST INCREASE COMPARED TO MARCH 2019**



**SMALL  
SCHOOL**

	% Increase
Florida Southwestern Collegiate High School (Charlotte)	↑ 31.0%
Paxton School (Walton)	↑ 29.9%
Wewahitchka High School (Gulf)	↑ 29.0%
Classical Preparatory School (Pasco)	↑ 22.7%
Pinellas Gulf Coast Academy (Pinellas)	↑ 22.5%



**MEDIUM  
SCHOOL**

Professional & Technical High School (Osceola)	↑ 24.5%
Rutherford High School (Bay)	↑ 22.3%
Walton High School (Walton)	↑ 16.0%
Polk State Lakeland Gateway To College Charter High School (Polk)	↑ 15.7%
Cocoa Beach Junior/Senior High School (Brevard)	↑ 15.3%



**LARGE  
SCHOOL**

Tohopekaliga High School (Osceola)	↑ 13.3%
Sarasota High School (Sarasota)	↑ 11.6%
St. Cloud High School (Osceola)	↑ 11.5%
East River High School (Orange)	↑ 9.6%
Lawton Chiles High School (Leon)	↑ 9.0%



**DISTRICTS**

SMALL: <1,000 12TH GRADERS		LARGE: 1,000+ 12TH GRADERS	
Glades	↑ 18.6%	Osceola	↑ 4.8%
Gulf	↑ 14.0%	Bay	↑ 4.3%
Hamilton	↑ 13.1%	Pinellas	↑ 3.9%
Monroe	↑ 10.6%	Flagler	↑ 3.7%
Baker	↑ 9.7%	Manatee	↑ 3.2%



FLORIDA  
**COLLEGE  
DECISION DAY**



# Florida College Decision Day

**We encourage schools to:**

- **Recognize all students** for their postsecondary plans (2-yr, 4-yr, military, postsecondary certificate)
- Hold recognition in front of the high school's **entire student body**
- **Contact local media**—encourage publicity beyond the high school community
- Have fun!



FLORIDA  
COLLEGE  
DECISION DAY



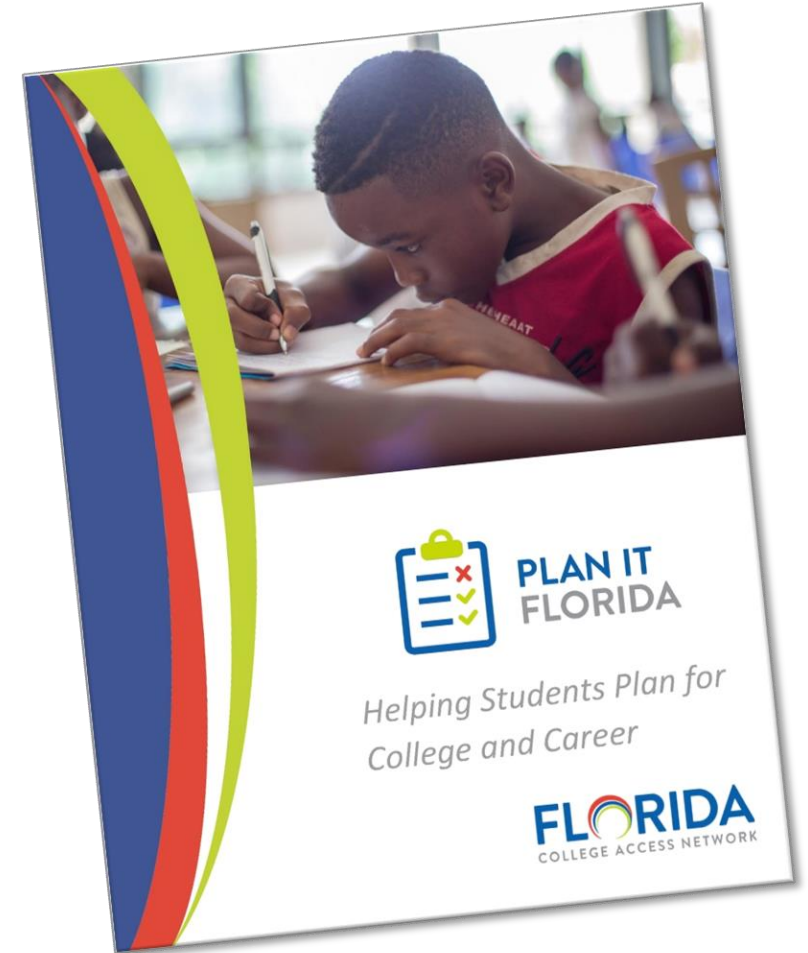
**PLAN IT**  
FLORIDA



# Plan It Florida

Ensuring every Florida student graduates high school with a college or career plan.

- Help students exploring interests and career options
- Expose students to multiple pathways to success
- Build a college-going culture

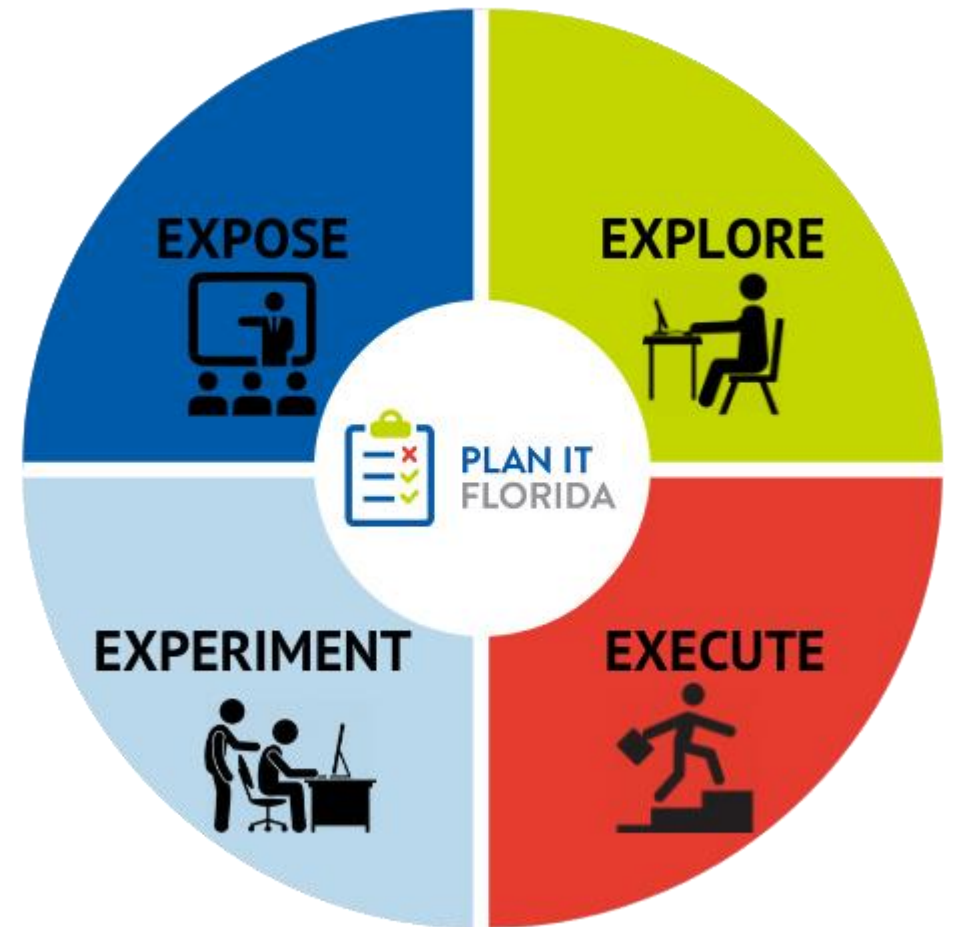


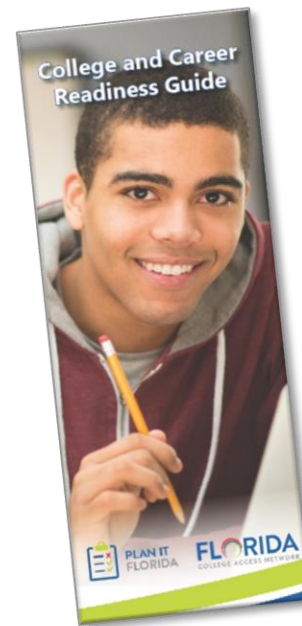
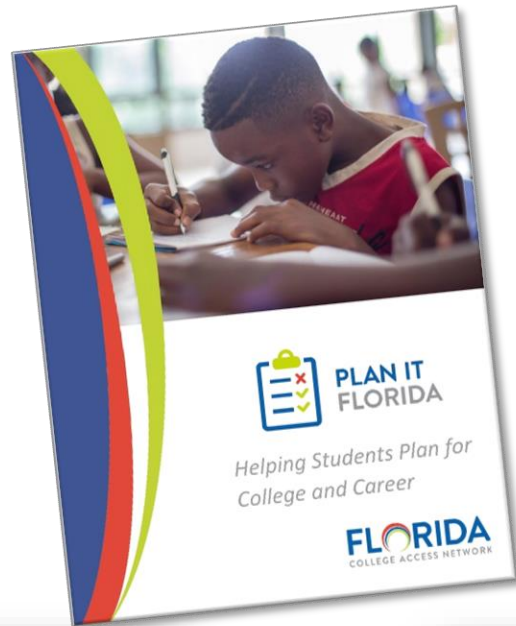


# Plan It Florida

Helps students plan for their future by moving them along the 4 E's:

- **Expose** (6<sup>th</sup>-8<sup>th</sup> grade)
- **Explore** (9<sup>th</sup>-10<sup>th</sup> grade)
- **Experiment** (10<sup>th</sup>-11<sup>th</sup> grade)
- **Execute** (12<sup>th</sup> grade)





## MAKE A PLAN!

Students often graduate high school without a plan for what comes next. To support students in planning for their future, engage them in the 4 E's—EXPOSE, EXPLORE, EXPERIMENT, EXECUTE—to encourage them in exploring their interests and career options, and developing a plan to achieve their goals:



**EXPOSE**

**EXPOSE** your student to a wide range of potential careers and options available.

Activities can include a workplace visit or attending a college or career fair.



**EXPLORE**

Help your student **EXPLORE** careers and post-high school options they're interested in and encourage them to learn more about them.

Activities can include interviewing someone who works in a career or career field that interests your student, volunteering with a particular group, or visiting a college campus.



**EXPERIMENT**

Encourage your student to **EXPERIMENT** with different skill sets and interests to discover what they like.

Activities can include shadowing someone at work, joining a career-focused club, or participating in an internship.



**EXECUTE**

Help your student **EXECUTE** the plan they have made.

Activities can include applying to college, filling out the FAFSA, creating a résumé, or applying for jobs if they intend to work after high school.

**FLORIDA**  
COLLEGE ACCESS NETWORK

## CHOOSE YOUR PATH!

There are 3 main paths students can take after high school, depending on their future goals—education, service, or work.

### EDUCATION

**Career and technical education (CTE)** programs help students learn skills to prepare for a specific career, such as plumbing, electrical, auto mechanical, culinary, cosmetology, etc. Local state colleges or technical colleges offer certificates for these types of jobs.

At a **2-year school** like a local state college, students can earn an associate's degree, which can help build a body of knowledge that can prepare students for a career or further education. Associate's degrees in areas like healthcare or information technology/computer science can prepare students for work in specific fields.

At a **4-year college or university**, students can complete a bachelor's degree to prepare them for work in fields like business, engineering, and teaching. They can also continue on to graduate school for careers in medicine, law or other fields. As part of earning a bachelor's degree, students will build a broader body of knowledge that can offer more flexibility to change careers over time.

### SERVICE

Many students enlist in the **military**, where they can receive on-going training in specific jobs that can translate to civilian work. They will also have the option to return to school later using GI Bill benefits.

Students may choose to do a **gap year program** that allows them to explore their interests. Organizations like AmeriCorps allow them to earn money for college through service. AmeriCorps members participate in service programs such as disaster cleanup, home building, and others.

### WORK

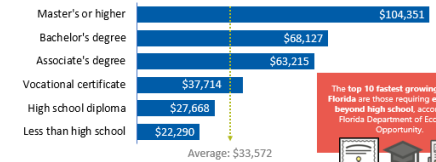
After high school, students have the option to start **working**. To increase their earning potential, they should consider exploring **apprenticeship programs** or working for a family business. They can also look into free training opportunities online or through a local library.

**FLORIDA**  
COLLEGE ACCESS NETWORK

## THE MORE YOU LEARN, THE MORE YOU EARN!

By the time today's students enter the workforce, the majority of jobs in Florida will require a degree or credential beyond high school. The word "college" is used to describe any high-quality, credential-granting **education or training beyond high school**, including **2-year degrees, 4-year degrees, technical certificates and industry-recognized credentials**.

### Median wages for local workers by education/training level<sup>1</sup>



### Why College Matters

- On average, bachelor's degree holders earn \$1 million more than those with just a high school diploma over their working life.<sup>2</sup>
- By the year 2025, **65% of jobs** will require education beyond high school; currently, **only about 49% of Floridians** hold such a credential.

1. Median Earnings: Florida Department of Economic Opportunity, 2017.  
2. Carnevale, A., Deluca, M., & Hooley, S. (2011). The College Payoff: Education, Occupations, Lifetime Earnings.

**FLORIDA**  
COLLEGE ACCESS NETWORK

# FCAN Support & Resources

# Register:

Register your school at: [FloridaCollegeAccess.org/initiatives/college-ready-florida-registration/](https://FloridaCollegeAccess.org/initiatives/college-ready-florida-registration/)

- Get the latest updates on **tools and resources**
- See examples and **learn what's working for other schools**
- Get **free stuff!**
- **Get recognition for your school!**
- Help FCAN track effectiveness of college access programs and demonstrates the **value of initiatives to funders** (which means more free stuff!)

# FCAN Support and More Resources

## Site Coordinator Guides

- **Timeline** and **checklists** for planning the event
- Suggested **activities** and **templates**

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## Student & Parent Resources

- Parent letters in **English** and **Spanish**

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## Promotional Ideas

- **Promotional ideas** for media outreach, social media, and community engagement

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## Technical Assistance

- **Learn what's working** for other schools; get implementation support

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## Volunteer Recruitment Guidance

- **Volunteer recruitment** letters and training materials

# To request stickers

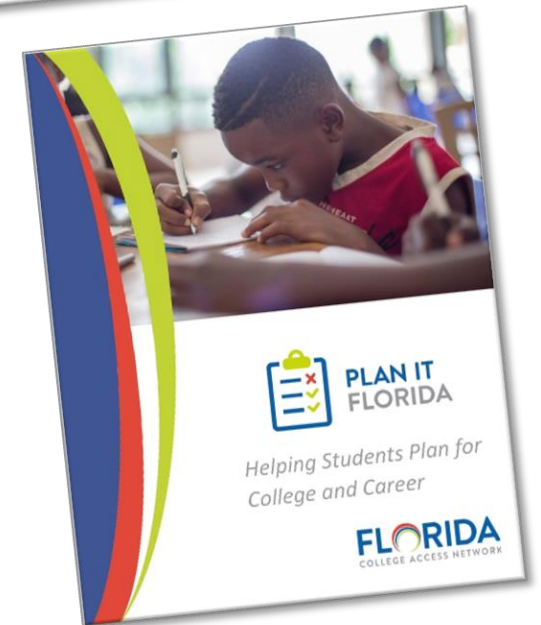
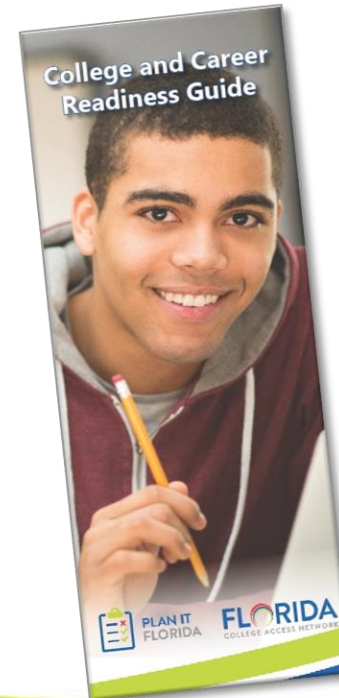
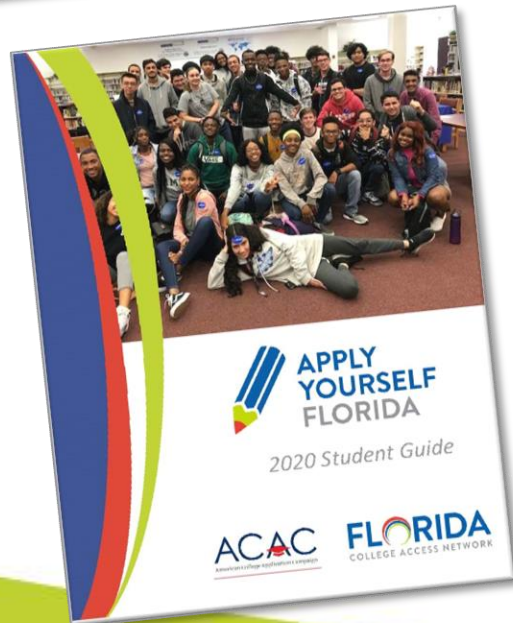
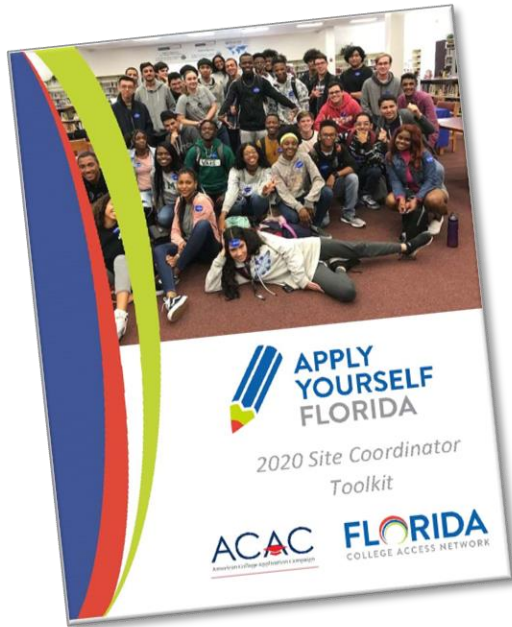
contact FCAN's programs coordinator  
LaVerne Handfield [LHandfield@floridacollegeaccess.org](mailto:LHandfield@floridacollegeaccess.org)





# Toolkits and other resources now available!

[www.floridacollegeaccess.org/initiatives/](http://www.floridacollegeaccess.org/initiatives/)



For information and resources,  
contact:

**Kathy McDonald**

Assistant director for network partnerships  
[kmcdonald@floridacollegeaccess.org](mailto:kmcdonald@floridacollegeaccess.org)  
(813) 974-0141

**LaVerne Handfield**

Programs coordinator  
[LHandfield@floridacollegeaccess.org](mailto:LHandfield@floridacollegeaccess.org)  
(813) 974-8712

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