



A Family of Advocates for ALL Children!

**WE  
ADVOCATE**



# Our Mission

*to make every child's potential a reality by engaging and empowering families and communities to advocate for all children*



# Our Purposes

- A. To promote the welfare of children and youth in home, school, places of worship, and throughout the community;
- B. To raise the standards of home life;
- C. To advocate for laws that further the education, physical and mental health, welfare, and safety of children and youth;
- D. To promote the collaboration and engagement of families and educators in the education of children and youth;
- E. To engage the public in united efforts to secure the physical, mental, emotional, spiritual, and social well-being of all children and youth; and
- F. To advocate for fiscal responsibility regarding public tax dollars in public education funding

***Before we get started, a  
quick poll  
to gauge the audience***



# **PTA is the largest and oldest [1897] volunteer child advocacy organization in the US!**

**PTA Advocacy efforts has resulted in:**

- **Hot and healthy lunch programs**
- **Creation of Kindergarten classes**
- **Child labor laws**
- **Public health service**
- **Juvenile justice system**
- **Mandatory immunization**
- **Arts in Education**
- **School Safety**



National  
**PTA**

everychild.onevoice.®

1970-2020

# CELEBRATING 50 YEARS OF UNITY



NATIONAL CONGRESS OF PARENTS  
AND TEACHERS

NATIONAL CONGRESS OF COLORED PARENTS  
AND TEACHERS



**ADVOCATE**





Pre-ordered lunches for our AMAZING teachers, from our longtime supporter of SHS - The Colonial Room, Downtown Sanford



**WHO IS AN ADVOCATE?  
IT CAN LOOK LIKE THIS!**

**OR LIKE  
THIS...**





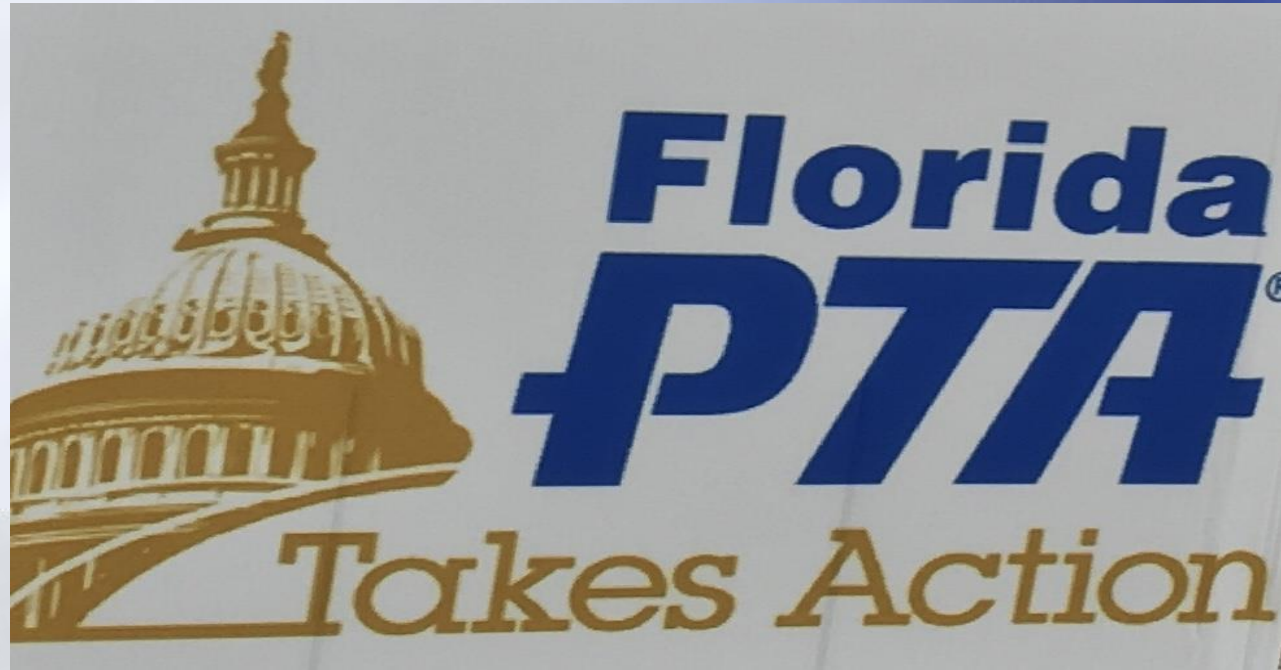
**OR LIKE  
THIS...**



**LIKE THIS!**



**OR EVEN  
THIS!**



The background of the image is a stylized American flag. The top half features a dark blue field with white stars, while the bottom half shows the red and white stripes. A white horizontal band is positioned across the middle, serving as a background for the main text.

# **TURN PASSION INTO ACTION**

The background of the image is a stylized American flag. The top half features a dark blue field with white stars, while the bottom half shows the red and white stripes. A white horizontal band runs across the middle, containing the text.

**NOW MORE THAN  
EVER**

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# HOW DO WE KNOW WHAT TO ADVOCATE FOR?

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- National PTA Position Statements
- National PTA Resolutions
- FL PTA Resolutions
- FL PTA Legislative Priorities
- County Council  
Resolution/Position Statement
- Local Unit Resolution/Position  
Statement



# WHAT DOES PTA ADVOCATE FOR?



Student Involvement in Education  
Early Childhood Education  
Juvenile Justice  
Dyslexia  
Specific Learning Disabilities  
Funding  
Assessments & Testing  
Accountability  
Gun Safety  
Sexual Harassment/Violence  
Testing in Native Language  
Homelessness  
Career & Technical Education  
Mental Health  
Voucher  
Funded School

# What can Local Units and County Council's do?

- Appoint an Advocacy Chair
- Focus on the Advocacy Mission
- Start with your school/community needs
- Join FLPTA Advocacy Facebook page
- Inform families about issues
- Use County Council/ FL PTA Leadership for training
- Get a Seat at the Table
- Encourage members to Join Voter Voice

# Voter Voice

- Florida PTA
  - <https://floridapta.org/voter-voice-legislative/>



- National PTA
  - <https://www.pta.org/home/advocacy/take-action/sign-up-for-alerts>



## Voter Registration & Engagement Timeline for Your PTA

### Jan. - Feb.

- Designate a project lead – an internal champion who will coordinate your voter engagement efforts
- Establish buy-in and support from your unit or state leaders

### June - July

- Meet with your local elections office to establish a relationship
- Train and motivate volunteers who will interact with voters
- Plan and execute 1-2 summer voter registration events
- Develop and test a system for retuning completed voter registration forms
- Gather materials and resources to raise program visibility and engage voters

### September

- Intensify your voter registration and pledge campaigns
- Celebrate National Voter Registration Day on September 27, 2016

### Nov. 8th ~ Election Day!

- Create visibility and opportunities to celebrate with ideas like an Election Day party
- Have appropriate volunteer identified and prepared to answer voting questions

### March - May

- Create a voter engagement plan, including goals and a timeline
- Review the voting rules and deadlines in your state
- Identify potential partners to help provide training and/or resources

### August

- Kick off your voter engagement programs
- Inform your community and supporters about your voter registration and education activities
- Hang signage throughout all facilities to create positive reminders and to affirm your organization's commitment to voter participation

### October

- Continue intensive voter registration and voter pledge efforts through the registration deadline
- Include get-out-the-vote and voter education activities, primarily during the final two weeks before Election Day
- Promote early voting and vote-by-mail opportunities

### Nov. - Dec.

- Review, debrief, and evaluate your voter engagement efforts

# VOTE NOW

NATIONAL PTA®

## NONPROFITS, VOTING AND ELECTIONS

HOSTING A CANDIDATE FORUM

Published in cooperation with Nonprofit VOTE

 Nonprofit VOTE

 Nonprofit VOTE

 National PTA  
everychild. one voice.®

 National PTA  
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# REMEMBER!

## PTA is NON-PARTISAN

- Our positions are regardless of political affiliation.
- Our positions govern what we say as a PTA.
- Our positions are issue driven.
- Our positions are mission driven.

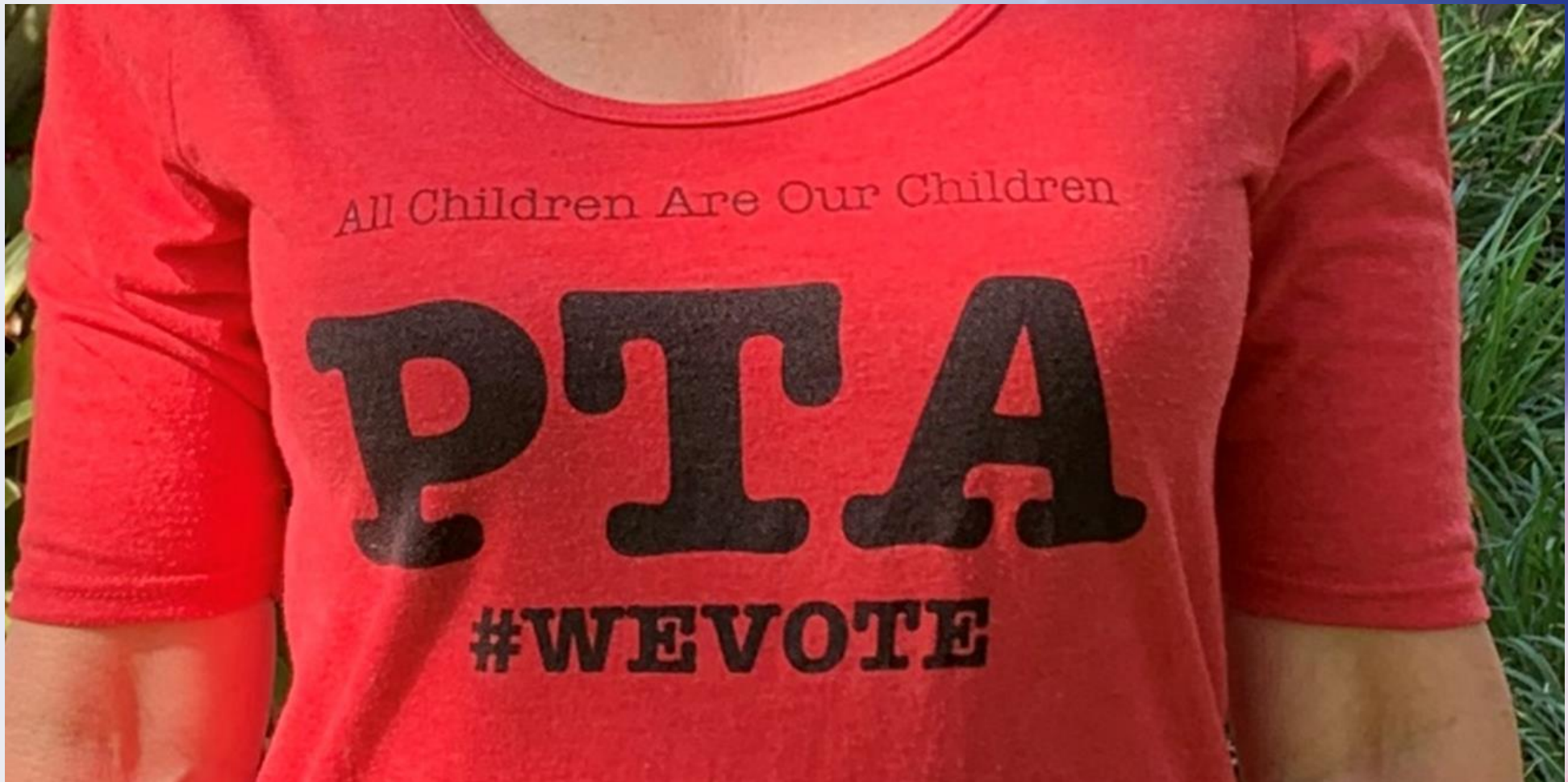
# RESPECT

# WHAT CAN INDIVIDUALS DO?

- Bookmark FLPTA Website: <https://floridapta.org/>
- Bookmark County Council Website
- Join FLPTA Advocacy Facebook page
- Attend trainings
- Sign up for Voter Voice
- Meet with your appointed/elected officials
- Join like minded non-profits to keep informed-LWV



# REMEMBER!



## Dates & Deadlines

- October 24, 2020 - Deadline to request a ballot by mail is
- October 19, 2020 to October 31, 2020 - Early voting period, but dates and hours may vary based on where you live
- November 3, 2020 - Election Day is Tuesday



# Save The Dates

- January 27, 2021 Youth Advocacy, Zoom  
Get Engaged Wednesday
- March 21-23, 2021 Florida PTA Legislative Conference  
Tallahassee



**Thank you for all you do for PTA  
and for the children everywhere!**



**A Family of Advocates for ALL Children!**

# Florida PTA Legislation Committee

Karen Mazzola Florida PTA Legislation Chair  
[legislation@floridapta.org](mailto:legislation@floridapta.org)

Lawrence Clermont, Vice Chair

Damaris Allen

Emmit Allen

Brita Wilkins Lincoln

Dannie McMillon

Eric Stern

Dawn Steward

Tracy Strecker

Dr. Danielle Thomas

Edeline Joseph-Theophile

[www.floridapta.org/advocacy](http://www.floridapta.org/advocacy)

[#FLPTActionow](https://twitter.com/FLPTActionow)