

100
YEARS
of
ADVOCATING
for **CHILDREN**



Centennial Celebration
Sponsor & Donor
Prospectus

April 15, 2023

Orlando, FL

Contact Us

CentennialCelebration@FloridaPTA.org

Sponsor Opportunities

Diamond Sponsor - \$20,000

- Recognition as Presenting Sponsor during opening ceremony
- Name/logo with linked recognition on Florida PTA website, eblasts, and social media through July 20, 2024
- Name inscribed on Florida PTA History Walk of Fame brick
- Name/logo on event signage
- Name/logo on Step & Repeat
- Up to 20 guests (One VIP table of 10 and one table for Sponsored Florida PTA Volunteer Leaders)
- Named Student Scholarship for 2023 & 2024
- Premier Exhibitor Booth at Florida PTA Leadership Convention for 2023 & 2024
- Full page ad in souvenir program book



Platinum Sponsor - \$15,000

- Recognition as Platinum Sponsor during opening ceremony
- Name/logo with linked recognition on Florida PTA website, eblasts, and social media through July 20, 2024
- Name inscribed on Florida PTA History Walk of Fame brick
- Name/logo on event signage
- Name/logo on Step & Repeat
- Up to 20 guests (One VIP table of 10 and one table for Sponsored Florida PTA Volunteer Leaders)
- Named Student Scholarship for 2023
- Premier Exhibitor Booth at Florida PTA Leadership Convention for 2023
- Full page ad in souvenir program book

Sponsor Opportunities cont'd.

Gold

Sponsor - \$10,000

- Recognition as Gold Sponsor during Opening Ceremony
- Name/logo with linked recognition on Florida PTA website, eblasts, and social media through July 20, 2024
- Name inscribed on Florida PTA History Walk of Fame brick
- Name/logo on Step & Repeat
- Up to 10 guests (One mixed use VIP table for 5 and 5 Sponsored Florida PTA Volunteer Leaders)
- Named Student Scholarship for 2023
- Exhibitor Booth at Florida PTA Leadership Convention for 2023
- Full page ad in souvenir program book

Silver

Sponsor - \$5,000

- Recognition as Silver Sponsor during Opening Ceremony
- Name/logo with linked recognition on Florida PTA website, eblasts, and social media through July 20, 2024
- Name inscribed on Florida PTA History Walk of Fame brick
- Up to 5 guests (Mixed use VIP seating for 3 and 2 Sponsored Florida PTA Volunteer Leaders)
- Exhibitor Booth at Florida PTA Leadership Convention for 2023
- Half page ad in souvenir program book

Bronze

Sponsor - \$2,500

- Recognition as Bronze Sponsor during Opening Ceremony
- Name/logo with linked recognition on Florida PTA website, eblasts, and social media through July 20, 2024
- Name inscribed on Florida PTA History Walk of Fame brick
- 2 guests
- Half page ad in souvenir program book

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Centennial Celebration Sponsor Opportunities Benefits At-a-Glance

Included Benefits	Diamond	Platinum	Gold	Silver	Bronze
	(\$20,000)	(\$15,000)	(\$10,000)	(\$5,000)	(\$2,500)
Recognition as sponsor during Opening Ceremony	✓	✓	✓	✓	✓
Name/logo with linked recognition on Florida PTA website, e-blasts, and social media through July 20, 2024	✓	✓	✓	✓	✓
Florida PTA History Walk of Fame Brick	✓	✓	✓	✓	✓
Name/logo on Step & Repeat	✓	✓	✓		
Name/logo on event signage	✓	✓			
Ad in souvenir program book	✓ Full page	✓ Full page	✓ Full page	✓ Half page	✓ Half page
Complimentary Guest Tickets	✓ One VIP table of 10 and one table of 10 for Sponsored Florida PTA Volunteer Leaders	✓ One VIP table of 10 and one table of 10 for Sponsored Florida PTA Volunteer Leaders	✓ One mixed use VIP table for 5 and 5 Sponsored Florida PTA Volunteer Leaders	✓ Mixed use VIP seating for 3 and 2 Sponsored Florida PTA Volunteer Leaders	✓ VIP seating for 2
Exhibitor Booth at Florida PTA Leadership Convention	✓ One Premier Exhibitor Booth 2023 & 2024	✓ One Premier Exhibitor Booth 2023	✓ One Exhibitor Booth 2023	✓ One Exhibitor Booth 2023	
Named Student Scholarship	✓ 2023 & 2024	✓ 2023	✓ 2023		



Pentennial Donor - \$2,023

- Recognition as Centennial Donor in souvenir program book
- Recognition on Florida PTA website
- Name inscribed on a brick that will be added to the Florida PTA History Walk of Fame
- 1 – Complimentary Sunshine State PTA Membership
- 1 Complimentary event ticket

Foundation Donor - \$1,923

- Recognition as Foundation Donor in souvenir program book
- Recognition on Florida PTA website
- Honorary State Life Membership
- 1 – Complimentary Sunshine State PTA Membership
- 1 Complimentary event ticket

Every Child Donor - \$1,000

- Recognition as 'Every Child' Donor in souvenir program book
- Recognition on Florida PTA website
- Honorary State Life Membership
- 1 – Complimentary Sunshine State PTA Membership

One Voice Donor - \$500

- Recognition as 'One Voice' Donor in souvenir program book
- Recognition on Florida PTA website
- President's Award of Honor
- 1 – Complimentary Sunshine State PTA Membership

All Children Donor - \$250

- Recognition as 'All Children' Donor in souvenir program book
- Recognition on Florida PTA website
- President's Award of Honor
- 1 – Complimentary Sunshine State PTA Membership

Our Children Donor - \$100

- Recognition as Our Children Donor in souvenir program book
- Recognition on Florida PTA website
- 1 – Complimentary Sunshine State PTA Membership

Supporting Donor - \$19.23

- Recognition as Supporting Donor in souvenir program book
- Recognition on Florida PTA website
- 1 – Complimentary Sunshine State PTA Membership

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Centennial Celebration Individual Donor Opportunities Benefits At-a-Glance

Included Benefits	Centennial	Foundation	Every Child	One Voice	All Children	Our Children	Supporting
	(\$2,023)	(\$1,923)	(\$1,000)	(\$500)	(\$250)	(\$100)	(\$19.23)
Recognition as donor in souvenir program book	✓	✓	✓	✓	✓	✓	✓
Recognition on Florida PTA website	✓	✓	✓	✓	✓	✓	✓
1 - Complimentary Sunshine State PTA Membership	✓	✓	✓	✓	✓	✓	✓
Honorary State Life Membership		✓	✓				
1 - Complimentary Guest Ticket	✓	✓					
Brick in Florida PTA History Walk of Fame	✓						
President's Award of Honor				✓	✓		



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Centennial Celebration Souvenir Program Book Advertisements Benefits At-a-Glance

Inside Front Cover - \$500

- Inside Front Cover placement
- Full page (8.5 x 11) color advertisement
- Digital design assistance

Full Page - \$150

- Full page (8.5 x 11) color advertisement
- Digital design assistance

Quarter Page - \$75.00

- Quarter page (4.25 x 5.5) color advertisement
- Digital design assistance

Inside Rear Cover - \$500

- Inside Rear Cover placement
- Full page (8.5 x 11) color advertisement
- Digital design assistance

Half Page - \$100

- Half page (8.5 x 5.5) color advertisement
- Digital design assistance



Florida PTA Centennial Sponsorship Acknowledgement Form



Read and check all boxes prior to signing. Any Organization wishing to advertise with Florida PTA (“Sponsor”) is required to complete this Agreement. Any Sponsor whose products, services or materials are in direct opposition to PTA’s position statements or resolutions will not be approved. Questions about this form should be submitted via email to info@FloridaPTA.org.

Sponsor acknowledges that:

- Acceptance of sponsorship does not indicate an endorsement by Florida PTA and no sponsor may make such a claim, direct or inferred.
- The name “Florida PTA” or use of Florida PTA’s logo is not permitted unless permission has been specifically granted under separate contract. Any Sponsor using Florida PTA’s logo without permission will be asked to remove it from its materials/platforms.
- The acronyms “PTA” or “PTSA” cannot be utilized in any sponsor’s materials without approval from Florida PTA for specific use as purchased. National PTA copyrights both of these names. No other use is authorized.
- Sponsor’s materials must be in accordance with PTA’s position statements and resolutions, and any sponsor whose products, services or materials are in direct opposition to PTA’s position statements or resolutions will not be approved.
- Sponsor agrees to indemnify and hold harmless Florida PTA, its officers, agents and employees against expenses (including legal fees) and losses resulting from the publication of any content, including, without limitation, claims or suits for libel, violation of privacy, or copyright infringement.
- Florida PTA may reject any sponsored commercial content after acceptance of this form.

Sponsor acknowledges and agrees to the policies above. Sponsor acknowledges that completion of this form is a required element of my company’s application/ contract for sponsorship or otherwise engaging with Florida PTA.

Signature: _____
An authorized representative
Company: _____

Date: _____
Representative Name: _____



Florida PTA Centennial Celebration Sponsorship - Donor - Advertisement Commitment Form



Return this form to:

info@floridapta.org

CONTACT INFORMATION	
Company Name	
Contact Person Name & Title	
Office Address	
Contact Phone	
Contact Email	
Sponsorship/Donation/Advertisement Type	

Payment Options

Check: Please make payable to Florida PTA and mail it with a copy of this form to:
**Centennial Celebration, Florida PTA,
1747 Orlando Central Parkway,
Orlando, FL 32809**

Credit Card: Please call the Florida PTA Accounting Department at (407) 855-7604.

For Advertisements:

Send high resolution advertisement to:
centennial.celebration@floridapta.org

This Agreement does not constitute a partnership, joint venture or principal-agent relationship between Florida PTA and sponsor. All sponsor content is subject to approval. By signing below, you confirm that your company fully understands and agrees to abide by Florida PTA's policies governing sponsorships. Any violation of the terms and conditions may result in forfeiture of advertising and sponsorship rights without any refund of fees, at the sole discretion of Florida PTA. No cancellation of this commitment is allowed once signed and submitted.

Signature: _____

An authorized representative

Company: _____

Date: _____

Representative Name: _____



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Centennial Celebration
“Celebrating the
Past, Present and
Future”

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