Florida PTA Leadership Convention

July 13-16, 2023
What is Leadership Convention?

Leadership

► Current training needed to be an effective leader
► Training for new roles
► Workshops, resources
► Opportunity for new board members to build relationships
► Networking, Collaboration
► Meet other PTA leaders, meet County and Region leaders

Convention

► Conduct the business of the association required by Bylaws
► General Meetings, Reports, Parliamentary Procedure!
► Meet FLPTA Leadership
► Discuss legislative priority items, policy updates, approve Resolutions
► Inspiring guest speakers!
We are very thankful for our event **Sponsors and Exhibitors** who help us every year to put on a convention of this magnitude.

We have had over 100 sponsors and exhibitors giving you many opportunities to hear information about **products and programs** to bring back for your local unit.

Exhibitors include technology and learning resources, school supplies, spirit wear, fundraisers, nonprofits, authors, and more!

**Drawings! Drawings! Drawings!**
Workshops

► Workshops will enhance your personal and leadership development.
► Key training for specific roles: President, Secretary, Treasurer, and many others for developing other positions on your PTA board.
► Workshops that focus on PTA advocacy efforts & PTA programs.
► Tips for effective organization, communication, and maintaining a work-life balance.
► Informative and fun workshops for student members.
► Additional presentations by keynote speakers and representatives from National PTA.
► Resources for you! Resources to take!
CALL FOR WORKSHOP PRESENTERS

BE A PRESENTER AT OUR CONVENTION

Call for Workshop Presenters will launch December 7th!

We are looking for workshop sessions focusing on the following areas:

- Membership
- Diversity, Equity and Inclusion
- Leadership Development
- Advocacy
- Programs
- Family and Community Engagement
- Non-Profit Management for PTAs
- Youth and Student Engagement
- Mental Health and Wellness
- and MANY MORE!

To apply, you will need to:

- Provide 2-3 learning objectives and describe how you will meet the learning objectives
- Provide a description that outlines the content of the proposed workshop
- Submit a biography, headshot and contact information for each presenter

The deadline for all workshop proposals will be February 15, 2023!
Florida PTA Showcase

- The **Resource Fair** showcases and highlights free resources and programs for you to consider for your school community.
- Visit the **PTA Advocacy Wall** and retrace the steps our organization has taken in child advocacy over the years.
- See the **National PTA Reflections Program** submissions representing Florida PTA submitted by students from local units across the state.
- Learn about other **National PTA Programs, grants, and initiatives** available to your local PTA unit.
- Support the **Florida PTA Student Scholarship Program** by browsing the donated baskets available, purchasing tickets for the drawing.
- Purchase **ribbons** to add to your name badge!
- Learn more about the statewide organization of Florida PTA and the resources of the state office.
General Meetings

► Conducting the business of the association, General Meetings are held each day during Leadership Convention.
► General Meetings include Board of Directors reports, keynote addresses, and special recognitions.
► Hear legislative priority action items, policy updates, and resolutions that are brought forward for debate.
► Sit with your county, network with other PTAs in your area.
Special Events!

► Awards and Recognition Ceremony
  ► This event recognizes successful PTA programming at all levels! You will be inspired by great ideas!

► Diversity, Equity, Inclusion and Justice Event
  ► This event celebrates PTA programming that focuses on continued advancements in these areas. Enjoy an inspirational speaker!

► Florida PTA’s Scholarship Event
  ► This is a fun and entertaining “talent show” evening event where all proceeds benefit the Florida PTA student scholarship program. This event often sells out!
Regions and County Caucuses

► Gather with other units in your area to share and discuss issues.
► Meet County Council Leaders.
► Celebrate Membership Recognition!

County Council Gatherings

► Take a break and have some fun in a more casual setting!
► Information about each event will be available onsite.
► Visit one, visit many!
Volunteer Opportunities

► Watch for information about volunteer opportunities in Leadership Convention messaging from the Volunteer Coordinator.

► Share your availability once you are certain of registration and general schedule.

► Contact your County or Region leaders or Leadership Convention Management Committee members with questions about roles and responsibilities.
  
  Toni Nielson - leadership.convention@floridapta.org

► Have fun while supporting convention activities!
Event App and Virtual Games

- Event application will contain information including online program and workshop resources.
- Additional online gaming applications will challenge your PTA knowledge; participate in other activities, or network with others!
Budgeting for Leadership Convention

► Ensure you have an expense line item in your PTA budget for Leadership Convention.

► Some expenses fall in this year’s budget, and some will come after July 1 which will need to be in your interim/summer budget.

► Review your budget mid-year and make changes as needed.

► Review Policies and Procedures and/or Standing Rules with the board to decide who will attend Leadership Convention. Most PTAs plan for 2-4 members to attend.
How much to Budget?

- Estimate the following in your budget:
  - Registration cost per member: $125
    - $25 student
  - $200 per night for lodging (2-4 members)

- Estimate the following in your interim budget:
  - 44.5 cents/mile for travel to and from
  - $36 per day for food for each member attending

Plan to provide a credit card at check in and to pay for charges when checking out.

Bring your current PTA tax exempt certificate.
Budgeting considerations

► Find a Sponsor for your PTA Leadership Convention registration or other expenses.
► Seek grants from County Council or other source.
► Some local PTA units may assist other PTA units with costs.
► Share lodging with another local unit. Seek guidance and suggestions from your County Council.
► Consider carpooling.
► Living locally offers the opportunity to consider driving together daily to save on lodging expenses.
► Consider some personal funding in order to attend.
Who attends Leadership Convention?

► Most PTAs plan for 2-4 members to attend.

► Here are some suggestions:

1- Your PTA President
2- President, Treasurer
3- President, Treasurer, Membership Chair
4- President, Treasurer, Membership Chair, Student Member
5- President, Treasurer, Membership Chair, Student Member, another Board Member
6- President, Treasurer, Membership Chair, Student Member, Another Board Member, a Member Who Wants to Learn
Registration is online

- Registration opens in the spring.
- Updates will be shared in emails and on social media.
- Information about Leadership Convention will be found under the Programs and Events tab on the Florida PTA website.
- Contact your unit Past President, County Council Board, or Florida PTA Leadership or the state office for guidance or assistance with any questions.
Enjoy staying at the Omni Championsgate!

► Leadership Convention will be in a new venue at the Omni Resort, the Osceola Conference Center.
► Reservations for lodging is separate from registration for the event. Information for both will be available soon.
► Many amenities onsite.
► Other family fun in the Orlando area if your family comes along.
Save the Date!

Florida PTA Leadership Convention
July 13-16, 2023
Omni Resort at Championsgate

See you there!

Leadership Convention Committee:

- Toni Nielson, Chair (Polk)  leadership.convention@floridapta.org
- Katie Burris, Vice-Chair (Seminole)
- Valerie Licata (Hillsborough)
- Darrel Nielson (Polk)
- Jessica Marinara Bishop (Pinellas)
- Joe Piecera (Hernando)
- Jeff Tysco (Orange)
- Wendy Corso-Ruud (Palm Beach)
- Maria Carlberg (Pinellas)