



# Our Mission

Our mission is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

## Sponsorship Opportunities

By becoming a corporate sponsor for Florida PTA, you will be given the opportunity to give your company's name to hundreds of thousands of Florida PTA members and share in the Florida PTA brand.

There are several levels of corporate sponsorship available. Florida PTA hosts major annual events with exhibition and sponsorship opportunities available. Each event offers an opportunity to display your company's materials to hundreds of PTA members and officers.

If you have any questions, wish to be a sponsor or exhibitor at our 2022 Florida PTA Leadership Convention, or for other event opportunities contact our Florida PTA Sponsor Engagement Committee at [sponsor.engagement@floridapta.org](mailto:sponsor.engagement@floridapta.org) or call 407- 855-7604, x301

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435- 7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.



# General Sponsorships

## \$10,000 – Title Sponsor

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- Twelve (12) months Logo in newsletter
- Logo on three (3) event specific marketing material
- Three (3) Social Media Announcements
- Logo on event screen during three (3) non LC event
- Logo on Florida PTA website linking to company's website for 12 months
- One page ad in event program (if applicable)
- Announcement of Sponsorship in Newsletter
- Company recognition from the podium
- Three (3) minutes speaking engagement at LC
- Two (2) - Sponsor specific email to all attendees

## \$5,000 – Advocate

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- Six (6) months logo in newsletter
- Logo on two (2) event specific marketing material
- Two (2) Social Media Announcements
- Logo on event screen during two (2) non LC event
- Logo on Florida PTA website linking to company's website for 6 months
- ½ page ad in event program (if applicable)
- Announcement of Sponsorship in Newsletter
- Two (2) minutes speaking engagement at LC

## \$2,500 – Partner

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- Three (3) months Logo in newsletter
- Logo on one (1) event specific marketing material
- Logo on event screen during non LC event
- Logo on Florida PTA website linking to company's website for 3 months
- ¼ page ad in event program (if applicable)
- Announcement of Sponsorship in Newsletter

## \$1,000 – Supporter

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- One (1) month Logo in newsletter
- Logo on Florida PTA website linking to company's website for one month
- Announcement of Sponsorship in Newsletter

## OTHER GENERAL SPONSOR OPPORTUNITIES

<b>Ala Carte Item(s)</b>	
One (1) Sponsor specific emails to members	\$1500
Company ad in Florida PTAs Newsletter (one month)	\$1000
Goody Bag/Event Folder insert (one event)	\$500
Company brick in the state office	\$250
One Sponsor specific post on Facebook	\$250
<b>Event Specific Opportunities</b>	
Reflections Programs Award	\$5000
Student Scholarships	\$5000
Legislative (2023 LegCon) Conference Sponsor	\$3500
Board of Directors Sponsor	\$3500
Leadership Summit	\$2000
Regions and Council Retreat Sponsor	\$1500
2023 Children's Week Sponsor	\$1000

**Events:** Regions & Councils (May), Legislative Conference (Alternates January/ March), Board of Director Meetings (August, January, and July – dates subject to change), Leadership Convention (July), Leadership Summits (3 times a year – November, February, and January- dates varies)