

**Dr. Shaneeka Moore-Lawrence** began her journey attending PTA meetings with her mom as an elementary school student. Fast forward to when her son entered elementary school, she joined PTA and served on the PTA board and as Silent Auction Chair. Currently, she is serving in her sixth year on the NCPTA Board of Directors; she's operated in numerous capacities including Convention Chair, Events Chair, Strategic Planning Chair, Governance Chair, Nominating Committee Member, Executive Committee Member, and President-Elect. Shaneeka has been a North Carolina educator for 22 years serving as an elementary school teacher, high school teacher, assistant principal, and now principal. She prides herself in finding innovative ways to engage families, schools, and communities in the work that helps make every child's potential a reality. Shaneeka is the proud mother of her 17-year-old Demetrius who attends North Carolina Agricultural and Technical State University; he's why she PTAs.