Rose Acerra has been a dedicated PTA advocate since her first of three boys entered school over 25 years ago. She was elected to the National PTA Board of Directors in June 2019 and is honored to continue her PTA journey during her two-year term. At the national level, Acerra currently serves on the National PTA Finance Committee, Chairs the Governance Policy Task Force and has previously served on the Elections, Field Service Committee and Convention Arrangements committees.

Rose serves as the immediate past president and the federal legislative chair for New Jersey PTA and as the Parliamentarian for Florida State PTA.

Advocacy is a big part of Rose’s PTA journey; she has worked to get parents a seat at the table whenever it was important to have a parent voice. PTA in New Jersey is now a critical resource and partner with other education associations, helping to ensure that students receive the education they deserve. Acerra’s efforts were recognized in 2017, when she was presented with the National PTA Shirley Igo Advocate of the Year award.

With a goal of demonstrating the value of PTA, Acerra led a team of New Jersey PTA board members to recruit new members which resulted in an increase in membership for the first time in 12 years, and also greater customer satisfaction and relationship building with local PTA leaders.

Rose enjoys sharing her passion for PTA with others, and spending time with friends and her family which includes her husband, Robert and her three sons, Robert Jr, Richard and Raymond. In her spare time, she loves the beach, cruises and reading.