



A Family of Advocates for ALL Children!

Our Mission

Our mission is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

Sponsorship Opportunities

By becoming a corporate sponsor for Florida PTA, you will be given the opportunity to have your company's name to hundreds of thousands of Florida PTA members and share in the Florida PTA brand.

There are several levels of corporate sponsorship available. Florida PTA hosts major annual events with exhibition and sponsorship opportunities available. Each event offers an opportunity to display your company's materials to hundreds of PTA members and officers.

If you have any questions, wish to be a sponsor or exhibitor at our 2021 Florida PTA Leadership Convention, or for other event opportunities contact our Florida PTA Sponsor Engagement Committee at sponsor.engagement@floridapta.org or call 407-855-7604, x301

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435- 7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.



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General Sponsorships

Gold – \$12,000

- Logo on Florida PTA website & newsletter for 12 months
 - One sponsor specific post on Facebook every month October 2020 to May 2021 (over 9,300 followers)
 - Three sponsor specific emails to Florida PTA database (over 46,000 members)
 - One booth at Florida PTA Leadership Convention (either in person or virtual)
 - Three minute video played at one of our Florida PTA events (Legislative Convention, Regions & Councils Retreat, or a BOD meeting)
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Silver – \$6,000

- Logo on Florida PTA website & newsletter for 12 months
 - Three sponsor specific posts on Facebook (over 9,300 followers)
 - Two sponsor specific emails to Florida PTA database (over 46,000 members)
 - One booth at Florida PTA Leadership Convention (either in person or virtual)
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Bronze – \$3,000

- Logo on Florida PTA website & newsletter for 12 months
- Two sponsor specific posts on Facebook (over 9,300 followers)
- One sponsor specific email to Florida PTA database (over 46,000 members)



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Leadership Convention

Booth in exhibit hall: \$650
Premium Booth in exhibit hall: \$775
Registration opens in November

Presenting – \$30,000

- One premium booth space
- Full page ad in program
- Goody bag insert
- Logo on screen during general session
- Signage in General Session room
- Five minute speaking engagement
- Signage throughout event
- Presenting Sponsor on all signage
- Full page on scroll board
- Logo on scroll board
- Logo in newsletter for twelve months
- Recognition from podium
- Two tickets to attend Got Talent at Leadership Convention
- Two sponsor specific emails
- Logo on all Marketing material

Gold – \$15,000

- One premium booth space
- Half page ad in program
- Goody bag insert
- Logo on screen during general session
- Signage in General Session room
- Five minute speaking engagement
- Signage throughout event
- Half page and logo on scroll board
- Logo in newsletter for six months
- Recognition from podium
- Two tickets to attend Got Talent at Leadership Convention
- One sponsor specific email
- Logo on all Marketing material

Silver – \$7,500

- One premium booth space
- Half page ad in program
- Goody bag insert
- Logo on screen during general session
- Signage in General Session room
- Logo on scroll board
- Logo in newsletter for three months
- Recognition from podium
- Two tickets to attend Got Talent at Leadership Convention

Bronze – \$3,000

- One booth space
- Quarter page ad in program
- Goody bag insert
- Logo on screen during general session
- Logo on scroll board
- Logo in newsletter for one month
- Recognition from podium
- Signage in General Session room