WE ADVOCATE
Our Mission

to make every child’s potential a reality by engaging and empowering families and communities to advocate for all children.
Our Purposes

A. To promote the welfare of children and youth in home, school, places of worship, and throughout the community;

B. To raise the standards of home life;

C. To advocate for laws that further the education, physical and mental health, welfare, and safety of children and youth;

D. To promote the collaboration and engagement of families and educators in the education of children and youth;

E. To engage the public in united efforts to secure the physical, mental, emotional, spiritual, and social well-being of all children and youth; and

F. To advocate for fiscal responsibility regarding public tax dollars in public education funding.
Before we get started, a quick poll to gauge the audience.
PTA is the largest and oldest [1897] volunteer child advocacy organization in the US!

PTA Advocacy efforts has resulted in:

- Hot and healthy lunch programs
- Creation of Kindergarten classes
- Child labor laws
- Public health service
- Juvenile justice system
- Mandatory immunization
- Arts in Education
- School Safety
ADVOCATE
WHO IS AN ADVOCATE?

IT CAN LOOK LIKE THIS!
OR LIKE THIS...
OR LIKE THIS...
OR EVEN THIS!
TURN PASSION INTO ACTION
NOW MORE THAN EVER
HOW DO WE KNOW WHAT TO ADVOCATE FOR?

• National PTA Position Statements
• National PTA Resolutions
• FL PTA Resolutions
• FL PTA Legislative Priorities
• County Council Resolution/Position Statement
• Local Unit Resolution/Position Statement
WHAT DOES PTA ADVOCATE FOR?
What can Local Units and County Council’s do?

- Appoint an Advocacy Chair
- Focus on the Advocacy Mission
- Start with your school/community needs
- Join FLPTA Advocacy Facebook page
- Inform families about issues
- Use County Council/ FL PTA Leadership for training
- Get a Seat at the Table
- Encourage members to Join Voter Voice
Voter Voice

• Florida PTA
  • https://floridapta.org/voter-voice-legislative/

• National PTA
  • https://www.pta.org/home/advocacy/take-action/sign-up-for-alerts
Jan. - Feb.
- Designate a contact person - an internal champion who will coordinate your vote engagement efforts.
- Establish buy-in and support from your unit or state leaders.

June - July
- Meet with your local election office to establish a relationship.
- Train and activate volunteers who will interact with voters.
- Plan and execute 1-2 communications in order weeks.
- Develop overall plan for contacting and registering voters.
- Train on skills required to register voters.

September
- Identify your vote registration and election campaign.
- Celebrate National Voter Registration Day on September 27, 2016.

October
- Conduct organizational voter registration and voter advocacy efforts through the organization.
- Include get-out-the-vote and voter education activities, primarily during the final two weeks before Election Day.
- Prepare for a successful election and vote.

Nov. 8th - Election Day
- Conduct voter education and voter registration activities.
- Train appropriate volunteers and prepare them for the day.

Nov. - Dec.
- Review, report, and reflect on your vote engagement efforts.

VOTER REGISTRATION & ENGAGEMENT TIMELINE FOR YOUR PTA

MARCH - MAY
- Create a vote engagement plan, including goals and timelines.
- Build coalitions and relationships with your state and national PTA.
- Ensure volunteers will have the tools and resources to engage voters.

AUGUST
- Kick off your vote engagement program.
- Inform your community and supporters about your vote engagement and education activities.
- Encourage candidates to support and affirm your organization's commitment to vote and its issues.

NATIONAL PTA
NONPROFITS, VOTING AND ELECTIONS
HOSTING A CANDIDATE FORUM

Published in cooperation with Nonprofit VOTE
REMEMBER!

PTA is NON-PARTISAN

• Our positions are regardless of political affiliation.
• Our positions govern what we say as a PTA.
• Our positions are issue driven.
• Our positions are mission driven.

RESPECT

www.floridapta.org
WHAT CAN INDIVIDUALS DO?

• Bookmark FLPTA Website: https://floridapta.org/
• Bookmark County Council Website
• Join FLPTA Advocacy Facebook page
• Attend trainings
• Sign up for Voter Voice
• Meet with your appointed/elected officials
• Join like minded non-profits to keep informed-LWV
REMEMBER!

All Children Are Our Children

PTA #WEVOTE
Dates & Deadlines

• October 24, 2020 - Deadline to request a ballot by mail is

• October 19, 2020 to October 31, 2020 - Early voting period, but dates and hours may vary based on where you live

• November 3, 2020 - Election Day is Tuesday
Save The Dates

• January 27, 2021  Youth Advocacy, Zoom
   Get Engaged Wednesday

• March 21-23, 2021 Florida PTA Legislative Conference
   Tallahassee
Thank you for all you do for PTA and for the children everywhere!

A Family of Advocates for ALL Children!
Florida PTA Legislation Committee

Karen Mazzola Florida PTA Legislation Chair
legislation@floridapta.org

Lawrence Clermont, Vice Chair

Damaris Allen    Emmit Allen
Brita Wilkins Lincoln    Dannie McMillon
Eric Stern    Dawn Steward
Tracy Strecker    Dr. Danielle Thomas
Edeline Joseph-Theophile

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#FLPTAActionow