2018 - 2019 Annual Report
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OUR MISSION

TO MAKE EVERY CHILD’S POTENTIAL A REALITY BY ENGAGING AND EMPOWERING FAMILIES AND COMMUNITIES TO ADVOCATE FOR ALL CHILDREN
Our purpose is...

- To promote the welfare of children and youth in home, school, places of worship, and throughout the community;
- To raise the standards of home life;
- To advocate for laws that further the education, physical and mental health, welfare, and safety of children and youth;
- To promote the collaboration and engagement of families and educators in the education of children and youth;
- To engage the public in united efforts to secure the physical, mental, emotional, spiritual, and social well-being of all children and youth; and
- To advocate for fiscal responsibility regarding public tax dollars in public education funding.
We value and foster . . .

- **Collaboration**: We will work in partnership with a wide array of individuals and organizations to broaden and enhance our ability to serve and advocate for all children and families;

- **Commitment**: We are dedicated to children’s educational success, health, and well-being through strong family and community engagement, while remaining accountable to the principles upon which our association was founded;

- **Diversity**: We acknowledge the potential of everyone without regard, including but not limited to: age, culture, economic status, educational background, ethnicity, gender, geographic location, legal status, marital status, mental ability, national origin, organizational position, parental status, physical ability, political philosophy, race, religion, sexual orientation, and work experience;

- **Respect**: We value the individual contributions of members, employees, volunteers, and partners as we work collaboratively to achieve our association's goals; and

- **Accountability**: All members, employees, volunteers, and partners have a shared responsibility to align their efforts toward the achievement of our association’s strategic initiatives.
Officers:
Linda Kearschner, President (Pinellas)
Jennifer Martinez, President-Elect (Palm Beach)
Carolyn Nelson-Goedert, Vice President for Leadership Development (Miami-Dade)
Jessica Summers, Vice President for Regions and Councils (Pinellas)
Maxine Lewers, Vice President for Membership Development (Broward)
Angela Gallo, Vice President for Educational Development (Orange)
Karen Mazzola, Treasurer (Seminole)
Alvin Gainey, Secretary (Miami-Dade)

Advocacy:
Dr. Danielle Thomas, Legislation (Orange)
Khanh-Lien Banko, Resolutions (Alachua)
Linda Nestor, Media & Marketing (Broward)

Leadership Development:
Gamal Mack, Diversity, Equity & Inclusion (Orange)
Janet Lamoureux, Leadership Convention Management (Polk)
Burton Miller, Family & Community Engagement (Broward)
Jude Bruno, Student Engagement (Miami-Dade)

Membership Development:
Katie Burris, Awards (Seminole)
Naomi Frierson, Membership (Hillsborough)
Renee Grutman, Sponsor Engagement (Broward)
Robin DeVault, Scholarships (Hillsborough)

Educational Development:
Daryl Blakely, College & Career Readiness (Miami-Dade)
Melissa Auker, Cultural Arts (Hillsborough)
Lamia Lee, Early Childhood (Broward)
Antoinette Nielson, Exceptional Childhood (Polk)
Debbie Sawa-Szostak, Health & Wellness (Pinellas)

Regions and Councils:
Pam Korithoski (Alachua)
Earlyn Barton (Broward)
Theresa Rogers (Duval)
Tori Woods (Escambia)
Damaris Allen (Hillsborough)
Julia White (Indian River)
Dr. Nancy Lawther (Miami-Dade)
Tracy Strecker (Orange)
Charmain Postel (Palm Beach)
Denise Nicholas (Pasco)
Lawrence Clermont (Pinellas)
Annette Rising (Polk)
Melissa Pugh (Seminole)
Linda Witherwax (Volusia)
Joseph Piecora, Reg. 2
Linda Witherwax, Reg. 3
Tina Young, Reg. 4
Katrena McMahen Reg. 5
Jessica Kociara, Reg. 6
Dr. Teena White, Reg. 7

Dominique Zak, Youth Member (Pinellas)
Dr. Leon Hobbs (Sarasota)
Cynthia Gerhardt, Immediate Past President
Julie Palm, Parliamentarian
Denise Palazzo, Consultant
Jean Hovey, Executive Director
Florida PTA 2018 – 2019 Celebrated Successes & Highlights At-a-Glance

• 239,696 Members; .077% increase over previous Membership Year

• Awarded National PTA Hispanic/Latino Outreach Initiative Grant
  • Real Talk Coalition Grant Renewed
  • Passage of No Texting and Driving
  • $17,000 awarded in Scholarships
  • 38 National PTA Schools of Excellence
  • Awarded National PTA From Reports to Results Data Grant
LINDA KEARSCHNER
FLORIDA PTA PRESIDENT, 2018 – 2020
From the President
“Challenges are just opportunities in disguise.”

This has been an amazing year filled with opportunity and growth. From the numerous challenges, both natural and man-made, that our state has and continues to face we have learned, taken action, and continue to grow stronger in our resolve to make every child’s potential a reality by engaging and empowering families and communities to advocate for all children.

The individuality of our PTA members and leaders — and their collective ideas, experiences, perspectives and backgrounds — helps us provide children and families with the most meaningful, creative and effective programs and services. Embracing everyone’s differences and involving all voices is critical to Florida PTA’s success.

As we begin the second year of our term, our approach to leadership, programming and advocacy will continue to focus on the three pillars of Diversity, Equity and Inclusion, which are fundamental principles that must be woven into the fabric of our association. Florida PTA will continue its commitment to improving the education, health, safety and well-being of ALL children, including underserved and vulnerable populations. Together we will work to ensure that all children regardless of life circumstances are able to achieve their dreams.

Linda Kearschner
Florida PTA President
President’s Highlights

Participated in multiple meetings, trainings and events to include:
• National PTA Legislative Conference
• National PTA Town Hall on Proposed Dues Increase
• National PTA Convention
• PTA’s National Constituent Association Advisory Council (“NCAAC”)
• State Presidents/PE Trainings
• Large State President’s Working Group
• National PTA’s S.E. Regional Training Race to Drive Membership Training
• Florida PTA Legislative Conference & Children’s Week
• Florida PTA Leadership Convention
• Report to Results Data Grant Kick-off Trainings
• Florida PTA, EC, BOD, Commission and Committee Trainings
• Consortium of Florida Education Foundations
• All Together Now Conference
• FL School Health Ad Hoc Committee
• Other coalition trainings and webinars

Supporting collaborations with:
• Florida Department of Education
• Florida Department of Health
• Florida Department of Agriculture
• Florida Department of Law Enforcement
• Real Talk Coalition for Educational Equity
• Southern Education Foundation
• Florida Coalition to Prevent Gun Violence
• Brady Campaign and Center to Prevent Gun Violence
• Team ENOUGH (Youth arm of the Brady Campaign)
• Ban Assault Weapons Now (BAWN)
• No Place For a Child
• FL DNT TXT N DRV
• Florida After School Network
• Future of Privacy Forum
• Equality Florida
President’s Highlights

Received grant funding and program support (state, constituent associations, coalition partner):

- National PTA Hispanic/Latino Outreach Initiative Grant
- National PTA Report to Results Data Grant
- National PTA iSTEM + Families Grants
- National PTA Connected – Digital Families Grants
- National PTA Healthy Lifestyles Grants
- National PTA Family Reading Experience Grants
- National PTA School of Excellence (38 designees for the 2018-2020 cycle
- Office Depot Start Proud! School Resources Grants
- Bill and Melinda Gates Foundation Grant supporting Real Talk grassroots advocacy efforts

Other:

- Appointed by the FDLE Commissioner to the Missing & Endangered Persons Information Clearing House Advisory Board – Karen Mazzola serving as designee
- Appointed Khanh-Lien Banko and Angie Gallo as Florida PTA representatives to the DOE’s committee on revising Florida’s ELA and Math Standards
- Appointed Special Committee to research and make recommendation on an optimal board structure for Florida PTA’s future.
- Joined with Team ENOUGH, Brady’s student-led youth Initiative to release a toolkit for activists to effectively resist and advocate for sensible, life-saving gun laws.
JENNIFER MARTINEZ
FLORIDA PTA PRESIDENT-ELECT, 2018 – 2020
From the President-Elect

Wow this year seems to have flown by! As I reflect back on the year I am flooded with memories of the dedicated and passionate PTA volunteers and staff that I have been privileged to meet, learn from, and work with throughout the state and across our nation. From local units, county councils, state committees and commissions, our members have continued the legacy of our great association by providing invaluable programs and services to our schools and communities, by engaging and empowering families, and advocating for ALL Children!

I have been honored to work alongside Legislation Committee Chair Dr. Danielle Thomas, Marketing Chair Linda Nestor and Resolutions Committee Chair Khanh-Lien Banko who are tireless champions for all of our children. It is due to the work of these hard working committees that we have seen the influence and impact of Florida PTA continue to grow this year. I am honored to serve with an incredible Executive Committee that works tirelessly to keep PTA at the forefront of all matters regarding education and children, their efforts guide the work of their commissions with energy and enthusiasm. I am privileged to serve with President Linda Kearschner, whose leadership has inspired our association to expand our vision for the future, serve our communities, and align with new advocacy partners so that we can identify and address issues that disproportionately affect our underserved and most vulnerable students and families.

I hope that you take the time to review the information in our Annual Report. It’s important for you to know how hard your Florida PTA Board of Directors works for ALL Children throughout Florida and beyond. I hope you feel a sense of pride while viewing the accomplishments described in the annual report. Without our members none of this would be possible, THANK YOU! Whether it’s in our schools, in our neighborhoods or in our Capitol, dedicated PTA volunteers like you are out there continuing to make a difference. I look forward to what we will achieve as we move forward together.

Thank you for all you do everyday for ALL Children!
We are extremely proud of the work of this commission. The leadership of the committee chairs and the diligent effort on the parts of all committee members have again resulted in major victories this year for Florida PTA and the students of our state. Each of these committees continues to grow and strengthen the voice, the influence, and the impact of Florida PTA. The Advocacy Commission is made up of the Legislation, Resolutions, Media & Marketing and Bylaws Committees.

Committee Chairs:
Dr. Danielle Thomas, Legislation Chair (Orange County)
Khanh-Lien Banko, Resolutions Chair (Alachua County)
Linda Nestor, Media & Marketing Chair (Broward County)
Jennifer Martinez, Bylaws Chair (Palm Beach County)
While this was a tough Legislative Session for Education, we are proud of the hard work of our team to lessen the impact on our students. Students will have increased access to mental health services at school and consistent security assessment will be used statewide to ensure all Florida schools are safe schools. Students will also have greater access to pre-apprenticeship and apprenticeship programs as well as secondary and postsecondary workforce education. This was a big win especially for our students who may not be college bound but are career ready. Students who are college bound will have more flexibility with Bright Futures having more time post high school graduation to access this program.

The greatest win for us this session was the passing and signing of No Texting and Driving. This now makes texting and driving a primary offense which is fineable. In addition, all construction work zones, when workers are present, and school zones are hands-free. This is legislation Florida PTA has worked on for a long time and we are proud to see it pass this year.

Another great win for us was the criminal justice reform package which included two key areas for juvenile offenders. First, the felony theft amount was increased from $300 to $750. This was the first increase since 1986 and is critical to help our juveniles not be hit with a felony offense for the theft of common items. In addition, there was a repeal of mandatory direct file for many juvenile offenders, preventing our children of being charged as an adult.

We have continued our coalition work including representing Florida PTA on No Place for a Child, DNT TXT N DRV, and Florida Coalition to Prevent Gun Violence. We also continue to support the work of the BAWN amendment to get on the ballot in 2020.

The dedication of this team was evident right away at our retreat in November and was continually demonstrated throughout this year. Florida PTA was represented everyday of every committee week (6 weeks) and every day of the 60-day legislative session. This truly demonstrates the commitment of this team! We are already actively working on writing proposed legislation, shopping proposed legislation, committing to days in Tallahassee for committee weeks (the first is in September) and session, and securing a location for LegCon 2020. It will be another fabulous year!
RESOLUTIONS COMMITTEE

Throughout the year, the Resolutions Committee worked hard on several resolution proposals with two ultimately moving forward for consideration by delegates at the annual Leadership Convention in July.

The committee presented a Resolutions Webinar and work was done with the Regions & Councils Commission to provide additional information to share with all local units.

This year we have also worked on updating our resolutions guidelines to make them more user friendly and more accurately depict the process. We also worked to more closely align our processes with National PTA. We developed an Action Plan to implement the approved resolutions at the 2018 Leadership Convention.

Committee Members:
Khanh-Lien Banko, Chair (Alachua County)
Laura Fellman (Palm Beach County)
Angie Gallo (Orange County)
Meaghan Hendricks (Alachua County)
Jennifer Martinez (Palm Beach County)
Tracy Strecker (Orange County)
Dr. Danielle Thomas (Orange County)
Melanie Williams (Orange County)
The Marketing Committee was quite active this past year, having attended the Advocacy Commission Retreat in November, the State Leadership Summit in January, LegCon in March, the Regions and Councils Retreat and the Reflections Event in May. The committee was responsible for shooting various videos on "Why Attend LegCon?", "Why do I Advocate?", "Why I will be attending Leadership Convention?" and Learning Moments for Treasurers, Advocates and MemberHub.

The committee designed and facilitated a Marketing Plan for Leadership Convention, eventually filming a :30 Promotional Video for each Committee. Also included in the committee’s body of work are still shots of all the Reflection winners; “Weekend in Review” videos for most events and a fun-filled video of the events at Leadership Convention.

Committee Members:
Linda Nestor, Chair (Broward County)
Jennifer Martinez (Palm Beach County)
Kim Taylor (Alachua County)

Remember to like, comment and share on Facebook to increase engagements!
Follow us on Facebook, Twitter and Instagram!
@FloridaPTA
Your Bylaws Committee has been hard at work this year updating the Florida PTA Policies & Procedures and Job Descriptions. They worked to clarify and make positive changes that will continue the growth and sustainability of our association. The committee presented seven (7) Florida PTA Bylaws changes at the annual Leadership Convention in July, in addition, the committee updated both local unit and county council bylaws templates.

Committee Members:

Jennifer Martinez, Chair (Palm Beach County)
Alvin Gainey (Miami-Dade County) * Maxine Lewers (Broward County)
Carolyn Nelson-Goedert (Miami-Dade County) * Jessica Summers (Pinellas County)
Jean Hovey - Staff Advisor * Julie Palm, PRP - Advisor
National PTA awarded Florida PTA with a two-year grant to educate parents on school report cards and empower them to advocate to ensure this data is accessible, transparent, and actionable. Florida PTA is one of only five states nationwide selected to receive a grant.

"The Every Student Succeeds Act requires school districts and states to annually release a school report card, which includes important information about school environment, demographics, and performance on the state, local, and school level. This data, however, doesn't always speak for itself", said Jim Accomando, president of National PTA. "We are pleased to provide Florida PTA with resources to empower parents to read, interpret, and take action to turn school report cards into results for their child’s school".

With the grant, Florida PTA will host educational events and trainings and develop and disseminate materials to educate parents on school report cards and help them read and interpret the reports. Florida PTA will also empower parents to advocate to ensure education data is accessible and transparent, and how to use education data to demand improvements that lead to school and student success. Additionally, Florida PTA will bring together parents and state and local policymakers to elevate the issue of data transparency and utilization and facilitate improvements.

The grant program is part of National PTA’s new From Reports to Results campaign and the association’s mission to ensure that parents and families are meaningfully supported and engaged in their children’s education.

**Founding Committee Members:**

Jennifer Martinez, Chair (Palm Beach County)

Khanh-Lien Banko (Alachua County)

Angie Gallo (Orange County)

Wendy King (Broward County)

Eric Stern (Palm Beach County)

Susan Kocarek, Staff Advisor
CAROLYN NELSON-GOEDERT
FLORIDA PTA VICE PRESIDENT FOR LEADERSHIP DEVELOPMENT, 2018 – 2020
The mission of the Leadership Development Commission (LDC) is to engage, educate and empower PTA members to be effective leaders and advocates.

The LDC is comprised of four committees, each with a distinct purpose and contribution within the Florida PTA strategic plan: Diversity, Equity, & Inclusion (DEI), Family & Community Engagement (FCE), Leadership Convention Management (LCM), and Student Engagement (SE). This year LDC also included the Hispanic Latino Outreach Initiative (HLO) and the Real Talk Coalition for Education Equity.

Two additional initiatives that originated under the LDC included our Leadership Spotlights, included in the Florida PTA electronic newsletter which showcase the leadership journeys taken by national and state PTA leaders. We also launched the Individual Leadership Portfolio Leadership Enterprise (ILPE) a peer mentoring group designed to educate and support the professional growth and development of PTA members at the local, council and state level. Members meet on a monthly basis to discuss and review Ted Talks, books, and articles. Challenges and individual journeys are also discussed with helpful advice shared amongst group members.

As we enter our second year of the 2018-2020 term, no doubt this commission will continue to make strides in the delivery of effective operational practices that will enhance the growth, development, and leadership opportunities offered to all Florida PTA members.

Committee Chairs:
Gamal Mack, Diversity, Equity and Inclusion Chair (Orange County)
Burton Miller, Family and Community Engagement Chair (Broward County)
Janet Lamoureux, Leadership Convention Management Chair (Polk County)
Jude Bruno, Student Engagement Chair (Miami-Dade County)
Mady Plumey-Cruz, Hispanic/Latino Outreach Initiative Lead (Orange County)
Frank Reyes, Real Talk Coalition for Education Equity Lead (Hillsborough County)
The Diversity, Equity, & Inclusion Committee educates PTA members on the meaning of diversity to include culture, ethnicity, race, religion, gender, disabilities, etc., promoted an environment among local units, county councils and state board members that recognized and celebrated differences, and enhanced positive parent/teacher/student relationships across diverse communities through recognition, engagement, education and empowerment.

Committee Members:
Gamal Mack, Chair (Orange County)
Rosa Canon, Vice Chair (Miami-Dade County)
Asia Clermont (Pinellas County) * Erica DeFord (Polk County)
Jeanne Jusevic (Polk County) * Frank Reyes (Hillsborough County)
Felita Tutt (Duval County)
The Family & Community Engagement Committee addressed the importance of family & community involvement in learning opportunities across the generations, addressed policies and programs to ensure stronger family involvement and educational excellence, and encouraged local PTAs to bring about a closer relationship between parents, teachers, school personnel and community by promoting participation of volunteers in the public schools.

Our Family and Community Engagement Committee created a brochure for use across the state which consolidates resources and information for local units and County Councils to effectively engage PTA and community members in the education of their children. This committee also participated in the 2019 Children’s Week activities in the Florida State Capitol.

Committee Members:
Burton Miller, Chair (Broward County)
Elizabeth Hoyland, Vice Chair (Pinellas County)
Charmain Postel (Palm Beach County)
Annette Rising (Polk County)
The Leadership Convention Management Committee planned and executed the annual Leadership Convention training for established, new, and potential PTA leaders.

For the 2019 Leadership Convention, the Leadership Convention Management Committee redesigned the workshop delivery format, diversified the information being shared with our participants by engaging new external organizations as presenters, increased the opportunities to network and amplified the visibility our vendors by adding additional contact chances for event participants.

**Committee Members:**

Janet Lamoureux, Chair (Polk County)

Katie Burris (Seminole County) * Khanh-Lien Banko (Alachua County)

Christa Dean (Miami-Dade) * Robin DeVault (Hillsborough County)

Naomi Frierson (Hillsborough County) * Terri Lyn George (Pinellas)

Burt Miller (Broward) * Debbie Sawa-Szostak (Pinellas County)

Jean Hovey, Staff Liaison * Susan Kocarek, Staff Liaison
Student Engagement (SE) - promoted communication between Florida PTA and youth organizations, and encouraged the formation of Parent Teacher Student Association (PTSA) units and the active involvement of youth members in all aspects of the association.

The Student Engagement Committee continued to engage other state-wide student-centered organizations striving to increase the voices of students as active participants in shaping policy and practices surrounding K-12 education.

Committee Members:

- Jude Bruno, Chair (Miami-Dade County)
- Dominique Zak, Vice Chair (Pinellas County)
- Faith DeVault (Hillsborough County)
- Cedela Fredericks (Broward County)
- Andria Roscart (Pasco County)
- Lydia Summers (Pinellas County)
The Hispanic/Latino Outreach Initiative worked to create a cohesive strategy that increased awareness of National PTA in Hispanic/Latino families resulting in increased membership.

It has been an impactful and celebratory year for the Leadership Development Commission. 2018 found Florida PTA as one of 10 states invited to join a community of leaders focused on Hispanic/Latino outreach. The committee started conversations around strategies and best practices on identifying and engaging Hispanics/Latinos in PTA by sharing ideas, experiences and data, participating in calls, attending in-person and virtual trainings with district and local leaders. At the state level we crafted a page for the Florida PTA website which provides information and resources entirely in Español and established a relationship with the Puerto Rico PTA to aid and assist PTA members who are transitioning from Puerto Rico to Florida. At the national level we facilitated workshops during the annual National PTA convention, which trained national leaders on how to engage the Hispanic/Latino community.

Subcommittee Members:
Mady Plumey-Cruz, Lead (Orange County)
Rosa Canon (Miami-Dade County)
Asia Clermont (Pinellas County)
Suhailly Morales (Pinellas County)
The Real Talk Coalition for Education Equity is comprised of civil rights, education, faith and community organizations from across Florida who have banded together to identify and support solutions that help Black, Hispanic, low-income, disabled, English language learners, and other underrepresented students succeed in school and beyond.

The Real Talk Coalition was the recipient of a Bill and Melinda Gates Foundation in the amount of $310,000. The Coalition continues to work to advance education equity policy that supports delivering high quality education outcomes in every school, while holding all decision-makers accountable, especially to children of color who have been systematically deprived of necessary resources.

Subcommittee Members:
Frank Reyes, Chair (Hillsborough County)
Rosa Canon (Miami-Dade County)
Asia Clermont (Pinellas County)
Cathy Guiler (Duval County)
Mady Plumey-Cruz (Orange County)
JESSICA SUMMERS
FLORIDA PTA VICE PRESIDENT FOR REGIONS AND COUNCILS, 2018 – 2020
The Region Representatives have continued reaching out to all the superintendents in their respective areas. We have increased PTAs across the regions and even chartered a PTSA in Okaloosa County and have interest in starting more in areas where we do not have a PTA presence yet. We have interest in creating a county council in Martin County and are working towards making that a reality. In Sarasota County the Superintendent wants to get PTA in all Title I schools and there have been several successful meetings to work toward this goal. For the county councils, we have four (Alachua, Pinellas, Seminole, Orange) that have received grants from National PTA and other partners to continue the work of PTA and provide educational programs to their respective areas. We have increased membership in seven county councils and three of the areas under region representatives.

The entire commission has continued to spread the message of PTA and most have been asked to be part of district or county level groups to continue to do what is best for children. The county councils continue to provide training and programs to enhance their areas. All are working to make sure administrators as well as PTA boards understand the value of PTA and what we can do when we work together.

This year on FB we shared facts from around the state for the first part of the year and then we shared each of our own personal “Why” as well as the “Why” from local unit members around the state. We continue to engage families in meaningful, relevant ways and want them to see we all have similarities and we share some common goals...we want a better future for ALL Children.
<table>
<thead>
<tr>
<th>Council</th>
<th>President</th>
<th>Total Membership</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alachua</td>
<td>Pam Korithoski</td>
<td>3,608</td>
</tr>
<tr>
<td>Broward</td>
<td>Earlyn Barton</td>
<td>24,877</td>
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<tr>
<td>Duval</td>
<td>Felita Tutt</td>
<td>24,101</td>
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<tr>
<td>Escambia</td>
<td>Tori Woods</td>
<td>6,117</td>
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<td>Hillsborough</td>
<td>Damaris Allen</td>
<td>38,786</td>
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<td>Indian River</td>
<td>Kim McGinnis</td>
<td>2,256</td>
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<tr>
<td>Miami-Dade</td>
<td>Dr. Nancy Lawther</td>
<td>49,748</td>
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<td>Orange</td>
<td>Tracy Strecker</td>
<td>22,809</td>
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<td>Palm Beach</td>
<td>Charmain Postel</td>
<td>12,818</td>
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<td>Denise Nicholas</td>
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<td>Pinellas</td>
<td>Lawrence Clermont</td>
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<td>Annette Rising</td>
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<td>Seminole</td>
<td>Polly DeLucia</td>
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<tr>
<td>Volusia</td>
<td>Barbara Ann Diaz</td>
<td>5,240</td>
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## 2018 – 2019 REGION REPRESENTATIVES

<table>
<thead>
<tr>
<th>Region</th>
<th>Representative</th>
<th>Counties Served</th>
<th>Total Membership</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Vacant</td>
<td>Bay, Calhoun, Escambia, Gulf, Holmes, Jackson, Okaloosa, Santa Rosa, Walton, and Washington.</td>
<td>658</td>
</tr>
<tr>
<td>2</td>
<td>Joseph Piecora</td>
<td>Dixie, Franklin, Gadsden, Gilchrist, Jefferson, Lafayette, Leon, Liberty, Madison, Suwanee, Taylor, and Wakulla.</td>
<td>730</td>
</tr>
<tr>
<td>4</td>
<td>Tina Young</td>
<td>Citrus, Hernando, Hillsborough, Marion, Levy, Pasco, Pinellas, Polk and Sumter.</td>
<td>828</td>
</tr>
<tr>
<td>5</td>
<td>Katrena McMahan</td>
<td>Brevard, Flagler, Indian River, Lake, Okeechobee, Orange, Osceola, Seminole, and Volusia.</td>
<td>1,460</td>
</tr>
<tr>
<td>6</td>
<td>Jessica Kociara</td>
<td>Charlotte, Collier, DeSoto, Glades, Hardee, Hendry, Highlands, Lee, Manatee, and Sarasota.</td>
<td>1,684</td>
</tr>
<tr>
<td>7</td>
<td>Dr. Teena White</td>
<td>Broward, Martin, Miami-Dade, Monroe, Palm Beach, and St. Lucie.</td>
<td>2,780</td>
</tr>
</tbody>
</table>
MAXINE LEWERS
FLORIDA PTA VICE PRESIDENT FOR MEMBERSHIP DEVELOPMENT, 2018 – 2020
The Membership Development Commission focuses on its purpose of fostering growth and sustainability through the work of its committees. Our team met regularly, and executed tasks to strategically achieve their goals to support more than 238,147 members in our association. This commission is ecstatic to recognize the conscientious efforts of its chairs and their committee members. It is because of them that this commission has enjoyed a productive year.

This commission finished their 1st year with more than 1,750 hours of time committed to their work for the association. Many of the committees have surpassed their goals and have been pivotal to meeting this commission’s focus of fostering and sustaining growth for our association. We know that all committee work is essential to the success and longevity of Florida PTA. So, we are appreciative for the commission’s willingness to be supportive and accountable to the legacy of PTA.

Committee Chairs:

Katie Burris, Awards Chair (Seminole County)  *  Naomi Frierson, Membership Chair (Hillsborough County)
Renee Grutman, Sponsor Engagement Chair (Broward County)  *  Robin DeVault, Scholarship Chair (Hillsborough County)
The Awards Committee set ambitious goals for this year and has achieved much in support of the Florida PTA Awards program.

The committee began by reviewing and updating the awards program information, awards descriptions and website configuration to encourage participation by PTA leaders who understand the awards program, but also for those new leaders who have little working knowledge of the program and who may not have applied for awards in the past. Two additional awards were developed to increase opportunities for recognition, the Humanitarian Award and the Special Needs Students with Unique Abilities Award and will be included next fall. These, along with existing judged program awards, will continue to guide local unit program development based on PTA National Standards for Family-School Partnerships. The committee worked to update the awards descriptions in the Kit of Materials for fall and continues efforts to assure consistent communication across all platforms for the FLPTA awards program and recognition opportunities for units, student members, individuals, and more. We will next update and align the awards applications themselves and related judging rubrics.

Throughout the year, the committee continued to offer information about the awards program in newsletter submissions and on social media to encourage PTA leaders to participate in the program and receive recognition for the programs they implement.

In addition to collaborating with the Membership Committee, the Diversity Equity & Inclusion Committee, and the Student Engagement Committee for support in reviewing related awards, we reached out to Past FLPTA Presidents who might be interested in reviewing award submissions. Five (5) Past Presidents participated with the Awards Committee and, along with the previously mentioned committees, reviewed multiple award applications from 137 different PTAs statewide, with an impressive 470 applications received.

We awarded thirty (30) program awards, three (3) student and PTSA related awards, and four (4) membership and program related awards at the FLPTA Awards Luncheon in addition to three (3) Diversity Equity & Inclusion Awards at the related Diversity, Equity & Inclusion Breakfast during FLPTA Leadership Convention.

We look forward to sharing information about future award opportunities to recognize PTA efforts in support of parents, teachers, children and their school communities!

Committee Members:
Katie Burris, Chair (Seminole County)
Sylvia Baer (Orange County) * Naomi Frierson (Hillsborough County) * Wendy King (Broward County) * Lisa Burger, Staff Advisor
MEMBERSHIP COMMITTEE

The Florida PTA Membership Committee is proud to share its accomplishments over its first year and looks forward to what’s to come.

The chair traveled to Atlanta with members of the leadership team to participate in National PTA's Regional Membership Training. From that, we were able to better understand our need for data analysis and take steps to improve how we present it to our stakeholders. Midyear, we were thrilled to add three members to our team as a Special Committee on Membership Data. This team worked hard to achieve the goals set in Atlanta, and the overarching goal set by the committee for this year’s membership. We successfully utilized data to drive membership pushes and to be fully aware of our status as we entered the end of the year. As we look to next year, we plan to unveil our new data deliverable to help guide our regional leaders to make the best use of limited volunteer hours when working on membership with local units.

Throughout the year, the team worked to reenergize local units through a series for fun, new membership challenges. We plan to continue into the coming year and hope to triple our participation. Lastly, our team provided important input and feedback into the MemberHub rollout.

Our committee is committed to being a powerful voice for all children, and is grateful for the opportunity to serve.

Committee Members:

Naomi Frierson, Chair (Hillsborough County)
Earlyn Barton (Broward County) * Katie Burris (Seminole County)
Terri Lyn George (Pinellas County) * Pamela Korithoski (Alachua County)
Melissa Pugh (Seminole County) * Linda Witherwax (Volusia County)
Lisa Burger, Staff Advisor

Subcommittee Members:

Burton Miller (Broward County)
Polly DeLucia (Seminole County)
Elizabeth Hoyland (Pinellas County)
The Resource Development Committee worked collaboratively with the state office staff this year to support various events hosted throughout the year by securing in kind donations and helping to identify new sponsors. The team will continue to work to sustain the funds we have received from our current generous supporters (LegoLand Florida, Rapids Water, SchoolFundraising4Kids, Washington National, AIM, Lysol, Life Touch, Florida Kid Care, Play More, and Creating IT Futures), while seeking to expand our non-dues revenue through an annual campaign, grants, and other key strategic sponsorships.

Committee Members:
Renee Grutman, Chair (Broward County)
Christa Dean (Miami-Dade County)
Alvin Gainey (Miami-Dade County)
Rachel Hollar (Seminole County)
Jessica Kociara (Hillsborough County)
Jean Hovey, Staff Advisor
The Scholarship Committee is proud to report our work for students during this term with Florida PTA.

Most of our work and commitments occurred during Leadership Convention, most notably, hosting the ever-popular PTA’s Got Talent event, as well as encouraging donations for student scholarships through scholarship basket donations, ribbon sales, and our Silent Auction.

Through the generous donations of PTA members and multiple fundraising efforts, the committee was able to go above and beyond the four (4) scholarships designated in the P&Ps. The committee was able to award eight (8) $2000.00 scholarships, in the categories of one (1) Fine Arts, one (1) Community College, one (1) SWD (Students with Disabilities), and five (5) University scholarships. This committee also awarded a special scholarship award made possible by contributions by its members, a $1000.00 scholarship which was donated to a student in extenuating circumstances who made PTSA participation a priority in his education.

Committee Members:

Robin DeVault, Chair (Hillsborough County)
Asia Clermont (Pinellas County)  *  Jude Bruno (Miami-Dade County)
Graham Guiler (Duval County)  *  Kim McGinnis (India River County)
Denise Nicholas (Pasco County)  *  Joseph Piecora (Hillsborough County)
Jennifer Patterson, Staff Advisor
ANGELA GALLO
FLORIDA PTA VICE PRESIDENT FOR
EDUCATIONAL DEVELOPMENT, 2018 – 2020
The Educational Development Commission is comprised of five committees: College and Career Readiness, Cultural Arts, Early Childhood, Exceptional Child, and Health and Wellness.

The commission educated and equipped local PTA/PTSA unit members and board members with facts, issues and standards relative to the welfare and development of children and youth in the areas of diversity, exceptionalities (to include gifted), health/wellness and educational development from cradle to school to college and/or careers. Educational development information and issues will include but not be limited to items relative to curriculum, testing, state/national standards, regardless of school type (charter, home, private, virtual, etc.).

Committee Chairs:
Daryl Blakely, College and Career Readiness Chair (Broward County)
Melissa Auker, Cultural Arts Chair (Hillsborough County)
Lamia Lee, Early Childhood Chair (Broward County)
Antoinette Nielson, Exceptional Child Chair (Polk County)
Debbie Sawa-Szostak, Heath and Wellness Chair (Pinellas County)
COLLEGE AND CAREER READINESS COMMITTEE

The College and Career Readiness Committee worked throughout the year on equity in college education, while promoting Career Technical Education (CTE), particularly in impacted areas. The committee also connected with human/sex trafficking survivors to share their stories and create an awareness campaign for first year college students. The committee also committed to overlapping work with the Exceptional Child Committee on making sure students with disabilities are exposed to college and career opportunities, including CTE.

EXCEPTIONAL CHILD COMMITTEE

The Exceptional Child Committee has worked collecting best practices surrounding Exceptional Student Education (ESE), and creating a resource guide to be published and distributed electronically, which will help parents navigate the process of securing services for their children with exceptionalities. The committee has also worked with the College and Career Readiness Committee concerning overlap in their bodies of work, in education students with disabilities and their parents on options that exist after high school.
The Cultural Arts Committee worked tirelessly, throughout the year in the facilitation of the state’s Cultural Arts Program, as the Reflections Program celebrated its 50 year anniversary. The committee, along with the dedicated members of the office staff, collected entries, oversaw independent judging, and coordinated entries that competed at the national level. The FL PTA Reflections Ceremony was held in May 2019 at Freedom High School in Orlando, FL.

**National PTA Awards of Excellence:**
- Photography (Primary & Intermediate Divisions)
- Film Production (Special Artist & Middle School Divisions)

**National PTA Awards of Merit:**
- Dance Choreography (Intermediate Division)
- Literature (Primary & Intermediate Divisions)
- Music Composition (Primary & Middle School Divisions)
- Photography (High School Division)
- Visual Arts (High School Division)
- Film Production (High School Division)

**National PTA Award for Outstanding Interpretation:**
- Film Production (Intermediate Division)
The Early Childhood Committee focused tremendous time and effort on childhood drownings and bringing awareness to the epidemic. The committee held programs educating on the dangers of drownings and prevention across the state. A collaborative relationship with Safe Kids and Humans helped to further the work of the committee, and the committee is seeking partnerships to offer free swim and water safety lessons to children and parents, alike. The committee has also spent considerable time looking into the funding of early education (Pre-K), and the need for quality providers.
The Health and Wellness Committee worked throughout the year to ensure the seamless execution of the Health and Wellness Fair during Leadership Convention, which serves as a consortium of resource providers from across the state that will enrich the lives of children, families and impact communities. Aside from efforts concerning the fair, members of the committee represented FL PTA as thought leaders, coalition members and during events. A Mental Health Subcommittee has worked on best practices for Social Emotional Learning and a Gun Safety Committee helped to secure and distribute gun locks across the state during FL PTA events.

Committee/Coalition Representation and Partnerships:
- National PTA “Health Champions Committee”
- Florida Coalition to Prevent Gun Violence

Events:
- Vision Zero Community Safety Fair (Palm Beach County)
- Pinellas County Council PTA Health and Safety Fair
- Pinellas County Council PTA Diversity and Inclusion Event
- Florida Partnership for Healthy Schools Summit
- All Together Now Conference
KAREN MAZZOLA
FLORIDA PTA TREASURER, 2018 – 2020
From the Treasurer - Dollars and $ense

• Conducted monthly review of FL PTA Financial Documents
• Participated in quarterly National PTA State Treasurers Conference Calls
• Conducted FL PTA Statewide Treasurers Conference Call
• Reviewed pertinent FL PTA Kit of Materials information
• Conducted training presentation for Regions and Councils Commission.

• Serves as a Chair of the Budget Committee
• Serves as a member of the Personnel Committee
• Serves as a member of the Legislation Committee
• Serves as a member of the Data to Results Committee
• Serves as a member of the Convention Rules Committee
• Represents FL PTA on the Missing Exploited Persons Information Clearing House Advisory Board
• Attended Real Talk Events and All Together Now Conference
ALVIN L. GAINEY
FLORIDA PTA SECRETARY, 2018 – 2020
From the Secretary’s Desk

• 2018 Leadership Convention Minutes Audited and properly archived in FL PTA State Office
• All 2018 - 2019 Board of Directors Meeting Minutes Audited and properly archived
• All 2018 - 2019 Executive Committee Meeting Minutes Audited and properly archived
• Reviewed pertinent FL PTA Kit of Materials information

• Serves as a member of the Bylaws Committee
• Serves as a member of the Sponsor Engagement Committee
• Attended Trauma Informed Conference on behalf of FL PTA
• Attended All Together Now Conference on behalf of FL PTA
• Participated in National PTA Legislative Conference and Capitol Hill Visits
• Participated in Florida PTA Legislative Conference and Capitol Visits
Daily Operations

- Maintain records for all local/county PTAs in the State.
- Daily communication with 1450+ active local units
- Assistance with audit/990 requirements
- Assistance with bylaws, financial questions
- E-newsletters
- Social media updates
- Preparation for Leadership Conference, Legislative Conference, State Summit and Reflections Celebration
Jean Hovey  
Executive Director

Ginger Flynn  
Compliance Coordinator

Jennifer Patterson  
Bookkeeper

Susan Kocarek  
Communications Coordinator

Lisa Burger  
Membership Data Coordinator
Florida PTA 2018 – 2019 Sponsors & Benefactors

[Logos of sponsors and benefactors]
Florida PTA 2018 – 2019 Sponsors & Benefactors