



Annual Report
November 8, 2010 – July 15, 2011

Your executive committee met in December to establish goals, elect committee chairs and region representatives. They reviewed/revised our board structure, our budget and policies and procedures. Your board of directors met in January and had two conference calls.

As a pilot state, we completed the requirements (including a two-month extension) for the Common Core State Standards Initiative (CCSSI).

We had our first “all PTA member” conference call in March.

The County Council and Region Representatives participated in training at the State Office in May.

Your president has been interviewed by: Orlando Sentinel, Tampa Tribune, St. Pete Times Forum and CBS. Your president appeared on Fox & Friends TV regarding HB 255 and had a letter to the editor published in the St. Pete Times Forum. Your Legislation Chair appeared on CNN regarding HB255.

Your president, president elect and legislation chair attended the National PTA Legislative Conference in Washington D.C. During that time, we met with staff from Senator Rubio, Congressman Mica and Senator Nelson’s offices. We met with Congressman Mario Diaz Ballard and Congresswoman Fedrica Wilson.

We held a Rally in Tally! Your legislative committee represented you in Tallahassee during the legislative session. Your President, President Elect and Legislative Chair met with the staff from the Governor’s Education Policy office. We also met with the Department of Education and Florida Education Association. We delivered thousands of post cards to the Governor from citizens in Florida stating “they support public education”.

National PTA President, Chuck Saylor, together with members of your Florida PTA Board visited schools in Palm Beach, Broward and Miami-Dade County. Also, with the National PTA President, your president participated in a town hall meeting on the future of PTA

We hosted (for the second time in two years) the National PTA Convention, in Orlando. 1,000+ delegates attended from across the nation, the European Congress, US Virgin Islands, Puerto Rico, and were welcomed by our 100+ volunteers and board members. Thanks to all who volunteered - - for a job well done.

Florida PTA is represented on a variety of statewide committees, including, but not limited to: Race To The Top Task Force - Karin Brown; School Board Association / Legislative Work Group - Melissa Erickson; The Florida Food and Nutrition Advisory Council - Dawn Johnson; Parent Involvement Program Recognition Committee - Jenny Dyess; AIDS Education Advisory Council (AEAC)/ Office of Healthy Schools (Florida DOE) - Robin Spillias; School Related Employee of the Year - Jenny Dyess; 2012 Teacher of the Year - Patty Hightower.



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Florida PTA is represented on National PTA Committees: Convention General Arrangements - Jean Hovey, Nancy Cox, Latha Krishnaiyer; Reflections - Melissa Erickson; Board of Directors/Youth Involvement – Nicholas Nelson-Goedert; Committee on Diversity - Enrique Escallon; Field Service Committee - Carolyn Nelson-Goedert and Youth Involvement Committee – Carlos Delgado. At the June 2011 National Convention, Nancy Cox was elected to the National PTA Board of Directors.

11,999 Florida students participated in the National PTA's Reflections program - - the County Councils judged 4,143 entries and 668 entries were received by Florida PTA! 24 entries were sent to National. 9 of our entries won at National PTA: 6 Excellence Winners and 3 Merit Winners. 6 Excellence Winners!!!

The Scholarship Committee awarded 4 scholarships – thanks to the efforts of the board, the membership and life membership donations, Florida PTA awarded high school seniors the following scholarships: one 4-year scholarship; one Community/Jr. College, one Vocational/Technical School and one Fine Arts.

Our office staff continues to be a dedicated group of individuals. They are the voice on the telephone who answer questions and do much of the day to day work. Our new kid on the block is Bruce Pronovost, our bookkeeper (accountant).

We continue to upgrade our technology. The office is updating forms to fill in and submit on-line! We are in the early stages of updating our data base, which will provide us with better tools to reach our membership.

Improved communication is one of our goals. We are on Facebook (with a weekly message). We monthly (at a minimum) e-newsletter is sent. Our website has been totally revamped and is updated weekly.

The Kit of Materials has been updated and will be available on CD.

Thank you for all you do. We are here for you and look forward to meeting you.